

NPCI hosts financial literacy through 'Campus Connect' for students

Mumbai: National Payments Corporation of India (NPCI), the umbrella organisation for all retail payment systems in the country is conducting pan-India series of financial literacy campaigns under its 'Campus Connect' initiative.

Mr. Nishith Chaturvedi, VP & Head, Human Resources, NPCI said, "The objective is to create awareness about significance of having a less-cash society to celebrate World Literacy Day. It also serves the purpose of pre-placement talk at the campuses before NPCI visits the institute for campus hiring.

The financial literacy workshops led by NPCI's Human Resource vertical have been initiated from August to integrate digital payments in campuses across the country. Reputed management institutes of Pune, Hyderabad, Bangalore, Chennai and Mumbai will host over 3000 students from about 35 universities where they will be familiarised with financial products like Unified Payments Interface (UPI) / Bharat Interface for Money (BHIM).

Besides, they are also encouraged to participate in 'NPCI Ideathon' - brainstorming sessions for presenting fresh ideas to improve on UPI / BHIM Apps.

About BHIM / UPI: Bharat Interface for Money (BHIM) is a smart mobile phone based app based on Unified Payments Interface (UPI) that allows simple, easy and quick payment transactions using UPI. One can easily make direct bank to bank payments instantly and collect money using Mobile number or Payment address. It is a unique payment solution which empowers an individual with immediate send and collect request.

About NPCI: National Payments Corporation of India (NPCI) was set up in 2009 as the central infrastructure for various retail payment systems in India and was envisaged by the Reserve Bank of India (RBI) as the payment utility in the country.

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