



Registered Office - 1001A, B Wing, 10th Floor, 'The Capital', Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

Corrigendum-2

This is with reference to NPCI's RFP no. NPCI/RFP/2024-2025/02 dated 18th October 2024 – Request for Proposal for empanelment of Digital media agency for NPCI Group. The prospective bidders may please note the following changes:

1) Change in the timeline:

S.no.	Description	Detailed Information
1	Date of release of Corrigendum	26.10.2024
2	Last date of submission of Pre-Bid queries	06.11.2024
3	Last Date and Time of submission of Bids	22.11.2024
4	a) Date and Time of Eligibility Bid opening b) Date and Time of Technical Pitch Bids opening and face to face presentation c) Date and Time of opening commercial bid	a) 23 rd November onwards b) Will be informed to the eligible bidders c) Will be informed to the eligible bidders after round 2.

2) Change in the Eligibility Criteria:

S.No.	Section/ Clause number	Section	Existing RFP Clause	Amended RFP Clause
1	3 - Sr.no.2	Eligibility criteria	Should have a revenue* of at least ₹50 crores every year for the past 2 financial years.	Should have an average revenue of ₹20 crores in the past 2 financial years.
2	3 - Sr.no.6	Eligibility criteria	The agency should not have worked with NPCI Group including subsidiaries continuously for the last 3 financial years at a stretch (FY21 – FY24).	This clause has been removed from the RFP.