S No.	Document Reference	Page No	Clause No	Description in RFP	Clarification Sought	Additional Remark (if any)	NPCI Response
1	NPCI/RFP/20 16-17/IT/01	40	11	In the revamped website, broadly there will be the following sections -12 sections around	Approx. How many portlets will be there on the First page (Home page) of the website?	Portlets are pluggable user interface software components that are managed and displayed in a web- or enterprise- portalPortlets are the section such as offer hub, ATM Locator, News, Vidio, Image section on home page etc	Can't be decided at this stage.
2	NPCI/RFP/20 16-17/IT/01	42	11	The website should be have multiple language options.	Expect english which are the other language regional /national?		English and Hindi
3	Section 9	38	-	Designing Requirements	When are the designs to be shared.	Along with the proposal or post approval	The 6 wireframe designs are required to be shared after the release of the PO.
4	General Query	-	-	-	Are we looking forward for multilingual content?	Multilingual content in website development as well as document?	English and Hindi
5	Contents of the 3 Envelopes	20	5.15	Bidder Offer form (without price)	What exactly do we have to fill under the table "Addendum No./Corrigendum No."? Also, in the document it says "Bid offer form (without price)", but page 2 of Annexure B has the amount field. Do		In case NPCI issues a corrigendum to the RFP. Specify the Corrigendum no. in this field.

					we have to write the amount?	
			(Envelope A – point 3)			In this the EMD amount has to be specified, not the bid amount.
6	Contents of the 3 Envelopes	20	5.15 (Envelope A – point 5)	Declaration of Clean Track Record	Do we have to just sign the document with the company signature?	Yes, it is required to be signed by the authorised signatory along with the company stamp.
7	Contents of the 3 Envelopes	20	5.15	Declaration of Acceptance of Terms and Conditions	Do we have to just sign the document with the company signature?	Yes, it is required to be signed by the authorised signatory
			(Envelope A – point 6)			along with the company stamp.
8	Contents of the 3 Envelopes	20	5.15	Declaration of Acceptance of Scope of Work	Do we have to just sign the document with the company signature?	Yes, it is required to be signed by the authorised signatory
			(Envelope A – point 7)			along with the company stamp.
9	Contents of the 3 Envelopes	20	5.15	Eligibility Criteria Matrix	Point no 4 under Annexure H, what documents we have to submit?	Pls. submit the Annexure D as documentary evidence (on
			(Envelope A – point 9)			company letter head) in response

10	Contents of the 3 Envelopes	20	5.15 (Envelope A – point 7)	Eligibility Criteria Matrix	Point no 6 under Annexure H, could you please explain what kind of details should we provide?	Pls. submit authorization letter from the OEM that the bidder is authorized to quote for their product and support services.
11	Contents of the 3 Envelopes	20	5.15 (Envelope A – point 12)	Customer reference	Is customer reference document same as client certificate? If no, then please let us know what details should we provide for customer reference?	Along with Annexure J (Client references) bidder needs to submit the client reference certificate confirming services provided by the bidder
12	Objective of this RFP	9	2.2	To create a mechanism where members and NPCI can submit/upload various informative data/MIS/reports and same can be viewed or downloaded by respective member or authorized NPCI user. This mechanism will allow members and NPCI to exchange periodical regulatory information / data/reports/MIS / etc.	What are the different types of user who would be registering and logging into the website?	We are considering creating Logins for Banks and WLAOs, it would be finalized at the stage of requirement gathering

13		What are the reports/informative data/MIS which is going to be uploaded by the admin which can be accessed by the various users?	These can be monthly/weekly/daily reports which are sent by NPCI to the banks and WLAOs But in future depending upon the requirement more data/reports may be added.
14		What are the various formats in which data upload would be required for these reports/data?	All possible formats should be supported eg. PDFs, Word documents, Excel, PPT, Jpeg, tif.CSV, .DOC,.RPT,.TXT etc.
15		Is the data uploaded confidential i.e. the data is not available to any regular citizen even via RTI?	Yes. The data is confidential to each stakeholder. Each stakeholder should only be able to upload/submit/ check/download its own data. One stakeholder should not be able to see other stakeholders data.
16		How often would this data be updated?	It can be daily/weekly/monthly

17					What happens to the old data? Is it archived or discarded regularly?		It has to achieved periodically (till 1 year). After which some mechanism should be created to keep the old data.
18	Objective of this RFP	9	2.2	To create a provision for ATM locator on the website – The website should have a GPS enabled ATM Locator which should be able to tell the visitor about the details of ATM in his vicinity. The database of the ATMs would be created by NPCI members (banks, WLAOs etc.) as well as NPCI officials by login in.	What is WLAO? (Does this mean White Labelled ATM Operators)?	The GPS functionality would be completely dependent on the user's permission based location services offered by the browser and Google API search for the ATM address stored in the database.	WLAO is White Labelled ATM Operators.
19	Indicative Schedule	27	8.3.3		The overall project timelines for development as per Section 8.3.3 is T+13 weeks. This may not be sufficient considering the overall scope of work. Are you open to a new timelines based on the project plan submitted?		No change in RFP

20	Annexure I	65	Section 13	Functional & Design Requirement (point 20)	How many keywords do you want SEO to be done for?	Cant specify at this stage
					Can we get existing Google Analytics reports for the last six months?	No.
21	Designing Requirement s	38	Section 9		Where do we get the brand guidelines from?	NPCI will share the brand guidelines
22	Terms of Delivery	26	8.3.3/4		As per Section 8.3.3, the delivery scheduled is defined and penalties outlined in Section 8.3.4. Does this schedule include the time for approval/feedback/chan ges suggested by NPCI?	Yes
					How would delays from NPCI end treated for the overall schedule and penalties?	No change in RFP
23					What is the average number of concurrent users on the existing website? The bid documents mentions different numbers on different pages e.g. Pg. 39, Pg. 12, Pg. 65.	Cant share the data.

24					What is the expected	Refer to section 3.1,
					number of concurrent	Page no. 12 of the
					users which the website	RFP.
					should be supporting?	
25					Would you be willing to	Yes
					scale horizontally and	
					vertically to support	
					more number of	
					concurrent users?	
26					How many content	Can't specify at this
					updates can we expect	stage.
					in a month? Can you	Expected- Daily basis
					please list out	
					approximate numbers	
					e.g. 3 article uploads, 2	
					banner uploads, etc?	
27					How many new static	Can't specify at this
					pages would be created	stage.
					every month?	
28					How many new dynamic	Can't specify at this
					pages would be created	stage.
					every month? What kind	
					of pages would these be	
					i.e. what functionality?	
29	NPCI/RFP/20	38	Section 9,	The website as well as	What are the problems	Bidders are required
	16-17/IT/01		Point i	the microsites should	faced by the existing	to identify the issues
	dated 19th			be one stop solution to	stakeholders while	which are there in
	May 2016			provide information	accessing/browsing the	the current website.
				and solve problems for	website?	If need analysis is
				all the stakeholders.	Is there existing research	included in the part
					document available or	of website revamp
					would you prefer the	activity by the
					vendor to conduct an in-	agency? Then yes.

					depth research with the stakeholders to understand the website needs & expectations?	
30	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	13	Section 3.2, Point 6	Consistent look and feel, highly usable and compliant with accessibility requirements.	What is the level of accessibility expected on the website (w.r.t. colour, font & disability criteria)? Please confirm the conformance level (A, AA or AAA)	AAA
31	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	9	Section 2.2, Point 1	The main objective of this website would be to improve the electronic presence for all the stakeholders	Who are the different stakeholders interacting with the website? Is there a research document highlighting the source of traffic (between desktop & mobile)?	Banks, WLAOs, Vendors, Merchants, Customers, Regulators, NPCI officials etc. No.
32	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	38	Point k, Sub- Point j	Guided Tour	What will the Guided Tour include? Should this be considered as a video walkthrough of the webiste?	Yes.
33	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	40	Section 11, Point 12	Marketing Campaigns	What will Marketing campaigns comprise of?	It would include ATL, BTL, Digital activity happening for any of the NPCI product.

34	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	42	Dynamic CMS Features, Point 3	Language Support: Content of language shall be English and shall be managed from the same control panel. Administrator may be able to add content	Under Language Support, apart from English, which are the other languages the website needs to support? We assume all left to right languages.	Hindi
				from the same page. The website should be have multiple language options.		
35	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	38	Point d,e &	Colour Scheme – Corporate and latest trend of colour scheme should be used. Web fonts – The fonts should be clear, modern, engaging and appropriate for corporate website. The designing should be in sync with the brand guidelines	Does NPCI have its own design guidelines (colour scheme and fonts) or can the vendor suggest the same?	Will be discussed with the selected bidder in the first meeting after issuance of PO.
36	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	11	Section 3.1, Point 5	Conceptualize and design a user interface for all three website giving it a creative and innovative 'look and feel'.	Do all three websites need to have the same 'look and feel' or can the User Interface be different for all 3 websites ensuring brand guidelines is followed?	Will be discussed with the selected bidder in the first meeting after issuance of PO.

37	NDCI/DED/20	40	Point 1 to 12	Note: The final content	The feature list for NPCI	Will be discussed
3/	NPCI/RFP/20	40	Point 1 to 12			
	16-17/IT/01			that would be present	website shows first level	with the selected
l	dated 19th			on the website would	navigation of features.	bidder in the first
ĺ	May 2016			be finalized post	Should we consider the	meeting after
ĺ				approval from NPCI.	2nd & 3rd level	issuance of PO.
l					navigation similar to the	
					one present in existing	
					NPCI website?	
38	NPCI/RFP/20	44	Section 11 -		In the list, there is no	Keep both options.
	16-17/IT/01		ATM		longitude/latitude field.	
	dated 19th		Locator - I.		To make ATM locator	
	May 2016		Required		interactive, we can plot	
			field for		pointers on the google	
			ATM		map. Hence we might	
			addresses		have to use google api &	
			updation /		address fields to fetch	
			modification		longitude/latitude,	
			for		which can later be used	
			members		to plot pointer. Is this	
					ok? or do you have	
					longitude/latitude data?	
39	NPCI/RFP/20	13	Section 3-	The designing and	Is the timeline of 6	 The timelines are
	16-17/IT/01		Other	development of the	months a fixed one or	already mentioned
	dated 19th		Information	website is time bound.	can we treat it as a	for each activity in
	May 2016			It is expected that all	phase wise approach?	the RFP.
				the (3) three websites		
				should "Go Live" within		
				a period of 6 months.		
40	NPCI/RFP/20	27	Section	-	It seems that in the	Kindly excuse
	16-17/IT/01		8.3.3		major activities colum,	
	dated 19th		Indicative		point 5 and 10 are	
	May 2016		Schedule		missing	

41	NPCI/RFP/20	11	Section 3.1	SEO/SEM-Search Engine	We assume that the	SEO for all the three
	16-17/IT/01		Introduction	Optimization and	three websites will be	sites should be
	dated 19th		, Point 8	Search Engine	SEO/SEM enabled where	included in the
	May 2016			Marketing - One of the	Metadata can be	website revamp and
				primary goals is to	updated. Do you want	development activity.
				increase visibility of the	us to provide an	
				website and the	SEO/SEM proposal	
				microsites. Hence, the	separately?	
				website should be SEO		
				and SEM enabled.		
42	NPCI/RFP/20	11	Section 3.1	Content Writing –	Will content creation	Basic content will be
	16-17/IT/01		Introduction	Modification and	also be considered in the	shared by NPCI.
	dated 19th		, Point 7	refining of the provided	Scope of Work?	Modification and
	May 2016			content to make it		refining of the shared
				compatible to be		content to be
				uploaded on website.		uploaded on website
						will be included in the
						scope of work.
43	Objective of	9	2.2	To ensure compliance	What are GIGW	These are
	this RFP			with "Guidelines for	guidelines?	recommended
				Indian Government		guidelines for
				Websites (GIGW)".		development and
						management of
						Government
						Websites and Portals
						in India. Preferable.

44	Objective of	9	2.2	To create a provision	What is WLAO?	WLAO is White Label
44	this RFP	9	2.2	for ATM locator on the	What is WEAO!	ATM Operators.
	tilis Ki F			website – The website		ATIVI Operators.
				should have a GPS		
				enabled ATM Locator		
				which should be able to		
				tell the visitor about the		
				details of ATM in his		
				vicinity. The database of the ATMs would be		
				created by NPCI		
				members (banks,		
				WLAOs etc.) as well as		
				NPCI officials by login		
45	lucture di catione	11	2.4	in.	Herrica de infermentia a	Court ou coif, at this
45	Introduction	11	3.1	The two B2C products	How much information	Cant specify at this
				of NPCI i.e. RuPay and	about RUPAY and IMPS can we have on the	stage
				IMPS/UPI will have		
				separate microsites	parent site?(%	
				with registered domain	definition)	
				name eg.		
				RuPay.co.in/IMPS.org.in		
				respectively. These		
				websites should have		
				the ability of being		
				accessed from NPCI		
				corporate website &		
4.6	later to the	11	2.4	vice versa.	D. C. atheres and a	All a carible for
46	Introduction	11	3.1	Periodic update of the	Define the parameters	All possible formats
				relevant data, MIS as	required in MIS?	should be supported
				well as graphical		eg. PDF, word, PPT,
				representations.		.TXT, .RPT,.CSV, Jpeg,
						tiff etc.

47	Introduction	11	3.1	Provide provision that	Number of Live	Cant specify the exact
				will support a broad	webcast?	number. Depends on
				range of content that		the events which
				would be expected of		NPCI is hosting/part
				the Official Website,		of.
				such as capability for		
				blogs, live webcasting,		
				video uploads &		
				downloads, photo		
				galleries, media kits etc.		
48	Introduction	11	3.1	Provide provision that	Number of video	Cant specify the exact
				will support a broad	uploads? Will NPCI also	number. Yes.
				range of content that	need video edits?	
				would be expected of		
				the Official Website,		
				such as capability for		
				blogs, live webcasting,		
				video uploads &		
				downloads, photo		
				galleries, media kits etc.		
49	Introduction	12	3.1	Offers Hub: This section	Number of Offers?	Number of offers -
				of the website would	File format of the offers?	Cant specify at this
				include all the offers	Categories of the offers?	stage. The offers hub
				which NPCI gives on		section would be
				RuPay debit card.		dynamic in nature.

50	Introduction	12	3.1	Access Control: Create	Access Control? Define	Creation of logins for
				a mechanism where	the depth of the report	banks/WLAOs/ other
				members and NPCI can	required? Also what	stakeholders where
				submit / upload various	format?	reports/MIS/informat
				informative data/MIS		ion related to
				or reports which can be		respective
				viewed or downloaded		stakeholder will be
				by respective member		uploaded by NPCI on
				or authorized NPCI		periodic basis. Single
				user. This mechanism		login will be created
				will allow members and		for each member.
				NPCI to exchange		Within the master
				periodical regulatory		login provision should
				information / data /		be given to the bank
				reports / MIS / etc.		admin to create users
						of the bank which can
						access the data
						specific to his
						department /role.
						NPCI admin should be
						given provision to
						upload role
						wise/department
						wise data.Provision
						should be created for
						the stakeholders to
						provide the
						information/reports
						required by NPCI on
						periodically.Approval
						request for each login
						should be approved

						by some relevant authority in NPCI.
51	Introduction	12	3.1	Access Control: Create a mechanism where members and NPCI can submit / upload various informative data/MIS or reports which can be viewed or downloaded by respective member or authorized NPCI user. This mechanism will allow members and NPCI to exchange periodical regulatory information / data / reports / MIS / etc.	Tentative Number of people who will require access to upload?	Can't specify at this stage.
52	Introduction	12	3.1	This mechanism will allow members and NPCI to exchange	Social Sharing required or not?	Yes

53	Designing requirement	38	Section 9	periodical regulatory information / data / reports / MIS / etc. j. Guided Tour	How do you define Guided tour?	Video tour of the website
54	Section 11	43	Functional Requiremen t	Bilingual Management Development (Optional)	Bilingual - How many languages- please define?	Hindi and English
55	Section 11	43	Functional Requiremen t	Bilingual Management Development (Optional)	Will NPCI - provide the content for different languages?	No. Should be created by the agency empanelled.
56		67	Annexure K	Masked Bid Price Format	What is expected in the details of component	Masked Bid price should consist of Annexure M and Revised Annexure K (as per Corrigendum)- Price columns for both the Annexures should be masked
57	NPCI/RFP/20 16-17/IT/01	11	3.1	Capability to control videos within the site	Do we need to embed Youtube videos	The video should be embedded in the website.
58	NPCI/RFP/20 16-17/IT/01	14	3.2 (Other information section)	Three years technical support	Will it be only L1 support or development of new features/functionalities, accordingly we will have to allocate a particular resource with the required skill sets?	No change in RFP

59	NPCI/RFP/20 16-17/IT/01	15	4.2	The bidder should have minimum annual turnover of INR 5 Crores during each of the three financial years (2013-14, 2014-15 and 2015-16) or calendar years 2013, 2014, 2015 or bidder's financial years.	If the annual turnover is above 5 CR for the last two financial years 2014-15 & 2015-2016 but not in 2013-14 then, can we go ahead with the bidding process.	No
60	NPCI/RFP/20 16-17/IT/01	18	5.7	INR. 1,00,000 Earnest Money Deposit (Claim period 12 months)	We can claim the amount after 1 year of submission of bid?	Refer to Clause 5.8
61	NPCI/RFP/20 16-17/IT/01	67	Annexure K:	Annexure K: Masked Bid Price Format	Please elaborate: Do we need to share the costing of each component or do we need to mention the components to be used?	Masked Bid price should consist of Annexure M and Revised Annexure K (as per Corrigendum)- Price columns for both the Annexures should be masked
62	NPCI/RFP/20 16-17/IT/01	30	8.13.7	Any Failure to resolve the issue within stipulated time will render the vendor liable for levy of liquidate damages @Rs. 1000/- per working hour subject to a maximum of Rs. 10,000/- for high level issue/ Rs. 5,000/- for	The stipulated time frame for resolving the issue will be defined by the bidder or NPCI?	Time frame is already specified by NPCI on page 30 of the RFP document

				medium level issue / Rs. 2,000/- for low level issue.		
63	NPCI/RFP/20 16-17/IT/01	43	tenders & notices section	Bilingual Management Development (Optional)	In our current scope of development are we looking for any other language other than English?	Hindi
64	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	9	2.2	Objective of this RFP	Does the scope include entire redesigning and development of RuPay.co.in and IMPS.org.in websites? Or just modifications to existing websites?	The scope includes revamping of NPCI existing website and development of new IMPS and RuPay microsites.
65	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	9	2.2	Objective of this RFP	Members and NPCI can submit/upload various informative data/MIS/reports and same can be viewed or downloaded by respective member or authorized NPCI user. For this, what will be document type/s used?	All types of documents should be supported eg PDF, Excel, Word, PPTDOC, .CSV, .RPT,.TXT, Jpeg, Tif etc. But can change depending upon requirement in future.

66	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	9	2.2	Objective of this RFP	What are the different users for this website? Which users can login from frontend website? How will the login account for NPCI officials be created?	Logins can be created for Banks, WLAO and other stakeholders. Approval for Bank Login should come to NPCI. Bank Admins should also be able to upload information
67	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	11	3.1	Scope of work	In content writing what are the number of pages we need to write? What is scope for content writing?	Pages - Cant specify. NPCI will provide content. The bidder is expected refine and modify the content suitable to be uploaded on website. The content should be SEO complied.
68	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	11	3.1	Scope of work	Assuming we will get all relevant images and brand guidelines from NPCI	Brand guidelines will be shared by NPCI. Depends on the images required. We would expect the empanelled agency to use relevant images for the website. Product related images will be shared by NPCI.
69	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	13	3.2	Detailed scope of work/ Other Information	For onsite training how much time would you require? Who will be participating in the training?	Depends on the requirement.

ctional uirement	42	Dynamic Content Managemen t System (CMS) Features:	Language Support: Content of language shall be English and shall be managed from the same control panel. Administrator may be able to add content from the same page. The website should be	How many & which languages is the website required to be made?	Hindi
			have multiple language options.		
Design- Develop- .pdf	42	Website Statistics	a) To help user department in analyzing the popularity of the website and visitors behaviour pattern on the website.b) To facilitate the administrator to view website hits. c) To facilitate to filter hits based on particular date range. e) Separate login for administrator to view online members, number of hits in day/ month, search engines, keywords used by engine, repeat and unique visitors, navigation paths, etc	Google analytics provides dashboard wherein the statistics in various format is available. Is the same required to be made available to admin inside NPCI portal or admin will visit analytics portal and get the stats?	It would be great if analytics can be provided to NPCI team on a weekly basis

72	RFP-Design-	38	Section 9	Social media	Are we looking for		Yes
/ -	and-Develop-	30	Sections	Integration - The	whatapp share as it is		163
	new.pdf			proposed solution	using mobile number		
	new.pai			must be scalable	where as rest use email?		
				enough for all social	where as rest use cirian:		
				media integration i.e.			
				Facebook, Twitter,			
				LinkedIn, YouTube,			
				Blogs, Whatsapp etc.			
73	Davananina	20.52	Section 11:	i	M/o ooo thous boing o	_	Some of the sections
/3	Revamping NPCI website	39-52		Referring to the overall section	We see there being a need for a CMS for	-	of the website will
			Functional	section			
	and		Requiremen		specific modules like		remain static while
	development		t		ATM inputs. However		some will be
	of RuPay &				for most of the other		dynamic.
	IMPS				sections, the content		
	microsite				will predominantly be		
					textual. Wanted to		
					clarify whether the		
					requirement will be for a		
					100% dynamic website		
					or whether certain		
					sections may be static as		
					the this will be key point		
					to defining the timelines		
					and costings.		
74	Revamping	39-52	Section 11:	Referring to the overall	As per the RFP, there	-	Mentioned in Page
	NPCI website		Functional	section	does not seem to be any		38, section 9 - Point G
	and		Requiremen		integration requirement		
	development		t		with third party sites		
	of RuPay &				(For example: Social		
	IMPS				Media APIs for feeds etc.		
	microsite				Wanted to reconfirm the		
					same.		

75	RFP	9	2.2	To create a mechanism	Whether a separate	Logins can be created
			Objective of	where members and	module is to be	for Banks, WLAO and
			this RFP -	NPCI can	developed to enable	other stakeholders.
			Point 11	submit/upload various	NPCI & its members to	Approval for Bank
				informative	upload various data	Login should come to
				data/MIS/reports and	informative	NPCI. Bank Admins
				same can be viewed or	data/MIS/Reports.	should also be able to
				downloaded by	Please let us know what	upload information.
				respective member or	will the formats (doc,	All types of
				authorized NPCI user.	PDF, Excel or XMLetc) of	documents should be
				This mechanism will	files/size which needs to	supported eg PDF,
				allow members and	be uploaded, number of	Excel, Word, PPT,
				NPCI to exchange	member Banks which	.DOC, .CSV, .RPT,.TXT,
				periodical regulatory	will access this module	Jpeg, Tif etc. But can
				information /	and what roles & rights	change depending
				data/reports/MIS / etc.	they have?	upon requirement in
						future.
76	RFP	9	2.2	To create a provision	Please let us know	In the login section
			Objective of	for ATM locator on the	whether NPCI will	field will be added for
			this RFP	website – The website	provide Lat/log details	the banks/WLAOs to
				should have a GPS	for all ATMs? If not,	enter the Lat/Long.
				enabled ATM Locator	what is a total number	Alternate option
				which should be able to	of ATM's expected to be	should be kept incase
				tell the visitor about the	in next one year to 3	the members don't
				details of ATM in his	years.	enter required data.
			Point 12	vicinity. The database		
				of the ATMs would be		
				created by NPCI		
				members (banks,		
				WLAOs etc.) as well as		
1	I	1		NPCI officials by login		
				in.		

77	RFP	10	2.2 Objective of this RFP Point 13	Creation of a section Offers Hub, where all the offers provided by NPCI on its card scheme (RuPay) would be listed.	May we expect some elaboration on this section?	Offers Hub would have the list of offers which are available on RuPay card scheme. They would be segregated category wise. Detailed information on each offer would be given.
78	RPF	11	3.1 Introduction:	Content Writing – Modification and refining of the provided content to make it compatible to be uploaded on website.	As per RFP Content to be provided by NPCI and shall be modified as per the requirement and vendor has to do content purification / modification and upload the same in the website. Please clarify.	Basic content will be shared by NPCI. Modification and refining of the shared content to be uploaded on website will be included in the scope of work. This content should support SEO.
79	RPF	11	3.1 Point 10	Capability to: Manage tabular data as well as graphical representations.	Kindly elaborate.	This is statistical data for each product of NPCI for which graphical representations are also required.
80	RPF	11	3.1 Point 17	Provide provision that will support a broad range of content that would be expected of the Official Website, such as capability for blogs, live webcasting,	Whether NPCI suggest separate server for Live webcasting? Also let us know what will be the average size of webcasting content & expected numbers of	Cant specify at this stage.

				video uploads & downloads, photo galleries, media kits etc.	web casting events per year.	
81	RPF	11	3.1 Point 19	Creation of a content management system for the NPCI website and the RuPay & IMPS/UPI microsites. Provide appropriate training of this system to dedicated officials of NPCI for seamless operation.		Mumbai. Cant define.
82	RFP	13	3.2 Other Information	On-site Training: The bidder shall provide one time onsite full-time training to NPCI personnel, in batches of participants, train them on the overall workflow of the developed solution and backend administration functions at NPCI	Please let us know whether training will be provided in Mumbai & how many officials (maximum) will take part in such training and also number of sessions?	
83	RFP	15	4.2 Eligibility Criteria	The bidder should have minimum annual turnover of INR 5 Crores during each of	Request you to reduce turnover criteria from Rs. 5 crores to Rs. 1.50 crores per annum.	No change in RFP

				the three financial years (2013-14, 2014- 15 and 2015-16) or calendar years 2013, 2014, 2015 or bidder's financial years			
84		38	Section 9 f	Image Section:	Images are normally		
				Colours and images should be chosen according to NPCIs requirements.	provided by clients. Should the Agency buy the same on behalf NPCI.		Image selection for the website is part of website revamp/development activity. Product related images will be shared by NPCI.
85	NPCI/RFP/20 16-17/IT/01	27	8.4	Penalty for default in delivery	If the delays are from NPCI team then will the same be applicable?		No change in RFP
86		63	Annexure H	The bidder should be a profit (profit after tax) making company in any one of the three financial years i.e. (2013-14, 2014-15,) or Calendar years 2013, 2014, 2015 or the Bidder's financial years.	Eligibility criteria query for profit and loss?	This is a recently acquired (acquired in 2012) Company. Hence there will be an amortisation of GOODWILL amount over 5 years. While we have made profits, our P/L will show a loss due to this goodwill amortisation.	No change in RFP

87	Sharing of social media	Website will be
	pages on Whatsapp. Is it	responsive hence
	possible?	sharing on Whatsapp
		will be possible.
88	Time for requirement	After release of PO
	gathering	
89	Any third party	Cant specify at this
	integration expected at	stage
	this stage for RuPay or	
	IMPS	
90	Addition of data apart	Yes. But size cannot
	from data in the current	be specified at this
	website and size of such	stage
	data	
91	Documents searching	Yes
	and editing capacity	
92	Any external sources	Subject to allowance
	which would utilize the	by internal teams
	data or content	
93	Will there be sharing of	Not at this stage.
	data across website and	
	microsite	
94	Will there be integration	Not at this stage.
	of transactions in the	
	website.	
95	Any focussed mobile	Yes
	apps that NPCI would	
	develop in future where	
	the website data would	
	be used	
96	Timeline for submission	Post approval of
	of designs	wireframes designs to
		be shared

97	Will responsive site be	No, only smart
	applicable for feature	phones and Tabs
	phones also?	
98	Data for the website	Yes
	revamp will be provided	
	post the kick off meeting	
99	Change of payment	No change in RFP
	terms	
100	Cost of images in the	Basic product related
	development stage	images will be
		provided. Rest agency
		will have to provide.
101	Use of Flash is	Open to
	compulsory? If HTML	recommendations
	can be used instead.	
102	Design optimization to	Open to
	800/600	recommendations,
		technical evaluation
		will be done
103	Ongoing SEO	Yes
104	Content creation in	Yes
	Hindi also to be done by	
	agency	
105	When the 6 designs	After release of PO. 6
	have to be shared	different designs of
		wireframes have to
		be shared
106	Reason for 6 design	To explore different
	options	options of the
		wireframes as it is an
		extensive website

107					Design options only theme based?		Even User Interface should vary in the options
108	NPCI/RFP/20 16-17/IT/01	11,13	3,3.2	BackUp Solution	Any backup solution NPCI is using ?What would be the total no. of data in GB/TB expected to be backUP		Yes. The complete system backup will be taken according to NPCI back up policy.
109	NPCI/RFP/20 16-17/IT/01	11	3	Migration	What data & its size to be migrated from existing site?	Migration will be Static data only OR it contains workflows also?	Static data
110	NPCI/RFP/20 16-17/IT/01	11	3.1	Architecture for NPCI's website which would include the flow of information	What is the current architecture of the website? -Any WCM in place? Which database NPCI site is using?		Current NPCI website is hosted outsourced model. MSSQL DB is been used.
111	NPCI/RFP/20 16-17/IT/01	12	3	Recommend the detailed infrastructure with specifications required for rolling out the solution in development, testing, staging, production, and DR environments which includes hardware & its maintenance, Operating System, database, replication technologies/tool, version management tools, software licenses(owned being	We are considering 5 environment -DEV, Testing,Staging ,PROD,DR with High Availability . Please confirm?		Yes

				NPCI), support subscription, etc.			
112	NPCI/RFP/20 16-17/IT/01	12	3.1	Develop the website using open source technology	Do you want a platform which will run JAVA?	As on page 64 -JAVA is mentioned as open source	No change in RFP
113	NPCI/RFP/20 16-17/IT/01	12 and 39	10	High Capacity and Throughput:The solution should have high throughput and capacity; a solution capable of achieving a sustained throughput of 5,00,000 hits per page to be provided to start with. Application should be scalable to handle a throughput of 10,00,000 (number of concurrent website users at the initial stage) hits per page and above to meet future requirements. The vertical and horizontal scalability of solution by achieving sustained	Does 100,000 concurrent users map to 100,000 http requests per second - the second being the time period of concurrent requests?		No change in RFP

				load of 1,00,000 users (number of concurrent website users 6 months after the Go-Live)			
114	NPCI/RFP/20 16-17/IT/01	12 and 39	10	High Capacity and Throughput:The solution should have high throughput and capacity; a solution capable of achieving a sustained throughput of 5,00,000 hits per page to be provided to start with. Application should be scalable to handle a throughput of 10,00,000 (number of concurrent website users at the initial stage) hits per page and above to meet future requirements.	Is there a Page Views/Second metric that can be specified ?	For the expected benchmarking exercise, please specify the think time between two page requests.	No change in RFP

115	NPCI/RFP/20 16-17/IT/01	12 and 39	10	High Capacity and Throughput:The solution should have high throughput and capacity; a solution capable of achieving a sustained throughput of 5,00,000 hits per page to be provided to start with. Application should be scalable to handle a throughput of 10,00,000 (number of concurrent website users at the initial stage) hits per page and above to meet future requirements.	Is there a Page Views/Second metric that can be specified ?	For the expected benchmarking exercise, please specify the session length for the user activity	No change in RFP
116	NPCI/RFP/20 16-17/IT/01	41	11	Content Integration	Any other internal system integration is required?		Yes. Integration with other systems would be required in future
117	Section 3	12	3.1	Develop the NPCI Website using open source technology.	By mentioning open source are we not open to the technologies like .Net?	Language preference .Net or Java etc.	No change in RFP
118					What platform is the existing website developed on?		Windows
119					How are the content updates being done on the current website?		Manually

120	The current login	No change in RFP
	functionality of the	
	website is non-	
	functional. What is the	
	expected scope of work	
	for the logged in users	
	section?	
121	Can you share the list of	List would be
	the existing users and	provided during
	their categories on the	integration phase of
	website? How would	the website.
	this list be provided for	
	ingestion?	
122	How many content	Approx. 2000. But not
	pages does the existing	limited to.
	website have?	
123	Is there any content	Basic content will be
	generation involved in	shared by NPCI.
	the current scope?	Modification and
		refining of the shared
		content to be
		uploaded on website
		will be included in the
		scope of work. This
		content should
		support SEO.
124	How would the existing	Will be shared with
	content be provided to	you.
	us for ingestion?	

125					Which audit trails would	Any activity like:-
123					be required and at what	updation,deletion,ins
					frequency?	ertion,creation
					rrequericy:	undertaken on the
						webiste whould have
						proper audit trail.
						This is to be captured
						In form of
						Reports."Admin users"should be able
						to fetch the reports
						from the proper user
						interface.Hits should
						be captured and
						displayed in graphical
						format.
126					Is there a default policy	This would be admin
					of archival of documents	driven.
					which needs to be	
					implemented on the	
					website? Or would this	
	_				be admin driven?	
127	Functional	44	Section 11	Photo gallery / Media	Does NPCI require	No change in RFP
	requirement			Gallery	editing functionality for	
					images as part of the	
					CMS? Typically CMS	
					would allow users to	
					add/delete images.	
					Modifying of images is	
					traditionally done by	
					using desktop software	
					like Adobe Photoshop,	
					etc.	

128	Functional requirement	49	Section 11	Member Login - Login into Website should be based on 2 factor	The website is to have a 2 factor OTP based authentication. Is this	No change in RFP
				authentication i.e. a PIN	required only for the	
				should be triggered to	bank/WLAO logins?	
				the registered mobile	Instead of OTP based	
				number and post	authentication, would a	
				successful validation of	whitelisted IP based	
				the PIN the person	solution suffice?	
				should be able to log-in.		
129	Annexure I	64	Section 13	Technical &	Is the website supposed	No change in RFP
				Implementation	to be developed only in	
				Requirement (point 1)	Java/J2EE or are you	
					open to CMS like Drupal	
					too?	
130	Terms of	26	8.3.1	Bidder shall also update	Is the software being	This is OS & Database
	Delivery			necessary IOS, Patches	referred to in Section	related patches.
				and should support the	8.3.1, the actual website	
				software for the period	source code or the	
				of three years from the	infrastructure	
				date of 'Go-Live'. Any	software/OS, etc?	
				defective software		
				supplied by Bidder		
				shall be replaced by		
				Bidder at no additional		
				cost to NPCI, including		
				all incidental cost like		
				the upgrades, new		
				releases (Minor/major)		
				versions; bug fixes etc.		
				for system software will		
				be supplied to NPCI at		
				no extra cost, with the		

	necessary documentation during AMC period of 2years.	
131	What is the current infrastructure on which the website is hosted?	The website is currently hosted outside NPCI
132	What kind of benchmarking is required to prove scalability and performance? Do you have any third party compliance certificate as a requirement?	No No
133	Would the licenses of the software e.g. operating system, database, etc. have to be procured by the agency? Should this number be part of the bid?	No change in RFP

134	NPCI/RFP/20	64	Point 1	Open source software	Is Java the mandate	No change in RFP
	16-17/IT/01			[Java]	technology or can we	
	dated 19th				recommend PHP	
	May 2016				(Platform/OS	
					independent) or	
					Umbraco (open source	
					ASP.NET CMS,	
					Platform/OS	
					dependent)? If YES for	
					PHP/Umbraco, which	
					one?	
135	NPCI/RFP/20	40	Section 11 -	The bidder would	Is there any server	No change in RFP
	16-17/IT/01		Para 2	provide the required	infrastructure	
	dated 19th			infrastructure which	preference between	
	May 2016			includes operating	premise dedicated	
				system, Software with	server and Cloud?	
				relevant licenses to		
				NPCI.		
136	NPCI/RFP/20	40	Section 11 -	Ensure Compatibility	Microsoft is coming with	No change in RFP
	16-17/IT/01		Browser	with all Internet	Edge browser. Do you	
	dated 19th		Independen	browsers like Internet	want us to include that	
	May 2016		t Website	Explorer, Mozilla	too in browser matrix?	
			Structure	Firefox 3.6 onwards,		
				Google chrome and		
				Macintosh Browser,		
				Netscape etc		
137	Section 13	64	Annexure i	Technical &	Do we have to restrict	No change in RFP
				Implementation	ourselves to Java	
				Requirements	Language?	
				1 Open source software		
				[Java]		

138	NPCI/RFP/20 16-17/IT/01	12	3.1	Two sets of specifications of the hardware which are to be procured by NPCI to host the website and the microsites.	Do we have any limitations on hosting the system on cloud for eg: AWS	No change in RFP
139	NPCI/RFP/20 16-17/IT/01	13	3.2	All the vulnerabilities un-earthed by the security auditors have to be fixed/ rectified without any cost to NPCI	Provided the source code has not been altered/modified by any third party agency or an individual	No change in RFP
140	NPCI/RFP/20 16-17/IT/01	30	8.13.6	The entire solution shall have the comprehensive On-site warranty of 12 months from the date of Go-Live.	Are you all comfortable if the support is offered through offsite?	No change in RFP
141	NPCI/RFP/20 16-17/IT/01	52	Miscellaneo us (I)	Any bugs in the revamped website should be rectified by the bidder free of cost.	Please define the period (Are we looking for 3 years as mentioned in the RFP)	No change in RFP
142	NPCI/RFP/20 16-17/IT/01	64	Section 13	Open source software [Java] + Middleware [J2EE]	Do we have restrictions on developing our site with Java as our coding language or are open with other coding languages.	No change in RFP

143	NPCI/RFP/20 16-17/IT/01	12	3.1	Recommend at least two sets of specifications of the hardware which are to be procured by NPCI to host the website and the microsites	Should allow bidder to quote cloud based systems instead of physical hardware, provided they meet security and compliance requirements	Cloud technologies give benefit of scale and flexibility and are not constrained by physical hardware limitations and all new age web assets are developed and deployed on cloud	Solution should be capable to be hosted on NPCI premises/private cloud
144	NPCI/RFP/20 16-17/IT/01	13	3.2	Website should be compatible and support natively IPv6 and IPv4 .IPv6 is new IP Address mechanism by which all Internet of Things (IoT) will connect.	Request change to: Website should be compatible and support natively IPv4 and should have support roadmap for IPv6 in near future.IPv6 is new IP Address mechanism by which all Internet of Things (IoT) will connect.	Right now AWS provides enough range of IP's to support large number of IPv4. Support for IPv6 is on the roadmap for near future release, but not available today. Can share details under NDA	Need clarity
145	NPCI/RFP/20 16-17/IT/01	52	Section 11: Miscellaneo us	The website developed must be tested and acceptable to NPCI with one setup located at Primary Data Center in Mumbai with availability of DR Setup located at Chennai.	Please allow for use of public cloud environments to host and deploy the website. The flexibility of public cloud environments for web workloads, unpredictable user traffic patterns and scaling infrastructure is a great asset for website workloads	All large public websites today, including major enterprises and startups globally like AirBnB, Netflix,Unilever, and in India like Ola Cabs, Shaadi.com and Financial Services giants like Nasdaq, Capital One run their website assets on AWS and find the solution extremely flexible and scalable	Solution should be capable to be hosted on NPCI private cloud
146	NPCI/RFP/20 16-17/IT/01	11	3.1	Scope of work	How do you envision live webcasting from website? Are we going		No change in RFP

	dated 19th May 2016				to use any third party software/ services for that?		
147	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	64	13	Annexure I : Compliance to Technical & Functional Specifications	Considering the website is to be developed on open source platform, do you have any preference of technology/ CMS to be used? (Java/ J2EE is mentioned in the bid document)		No change in RFP
148	NPCI/RFP/20 16-17/IT/01 dated 19th May 2016	27	8.3.3	Indicative Schedule:	What is hardware & software configuration for current hosting server? Are we going to use same hosting server for the new website or we are going to change the server?		No change in RFP
149	RFP-Design- and-Develop- new.pdf	64	Section 13	Open source software [Java]	Governement guidelines for web site does not say anything about the platform to be used for development. Considering the issues that arise during VAPT because of open source technologies can .NET framework be used instead?	Reference from guideline that .NET is not restricted: Scripting languages are an easy and fast means to enable or include more controls in WebPages. They can be implemented either as server side scripting languages using PHP, JSP, PERL and ASP or as Client side scripting	No change in RFP

						language using JavaScript, Jscript.	
150	RPF	11	Section 3 – Scope of Work	Datacentre with Disaster Recovery and backup solution in place	Please let us know which city the DC and DR be located.		DC in Mumbai,DR in Chennai
151					Also let us know whether remote access to the server will be provided to vendor for setting up / maintenance?		Yes
152		28	8.3.1	Bidder shall also update necessary IOS, Patches and should support the software for the period of three years from the date of 'Go-Live'. Any defective software supplied by Bidder shall be replaced by Bidder at no additional cost to NPCI, including all incidental cost like the upgrades, new releases	Please let us know how patches to be monitored for IOS or other handsets other than the internet servers. (DC/DR)		This will be integrated with CA Tool for monitoring.

				(Minor/major) versions; bug fixes etc. for system software will be supplied to NPCI at no extra cost, with the necessary documentation during AMC period of 2years.		
153					Kindly relax the payment terms.	No change in RFP
154		39	Section 10	High Availability: The application should have 99.999% availability. It should allow online addition, deletion and modification of the software changes without any impact on aforesaid availability.	For achieving high availability in application necessary infrastructure for high availability solution should be in place.	No change in RFP
155			Point 4		Kindly confirm.	
156	RFP	64	Annexure I : Compliance to Technical & Functional Specification s	Open source software [Java]	Whether development in C# (.Net) with MS SQL or in PHP with MySQL will acceptable to NPCI?	No change in RFP

157			Operating system	Most of the Bank's	No change in RFP
			[Linux Based OS]	portals which are	
				secured with many	
				online applications	
				developed in .Net (C# or	
				PHP) are live for many	
				years but we have not	
				experienced any security	
				threat from any angle	
				though attempts are	
				being made regularly	
				from different angles to	
				break the security	
				barricades.	
158			Database [MySQL 5 and	Please confirm.	No change in RFP
			above, PostgreSQL]		
159			Middleware [J2EE]		No change in RFP
160			Web Server [Tomcat 6.0		No change in RFP
			and above, Apache2.4]		
161	31	8.14.1	Payment Terms: 60 %	As per industry standard	No change in RFP
			of the payment shall be	20/30% payments are	
			released after UAT, 30%	release after design /	
			after 'Go Live' and	SRS approval.	
			balance 10% shall be		
			released after 3 months		
			from the date of		
			installation of software.		

162	Terms of	26	8.3.2	At each stage of	If the quantum of	No change in RFP
	Delivery			implementation the	changes during the	
	,			bidder is required to	approval process are	
				take approval from	high, how would the	
				NPCI. Approvals would	agency be commercially	
				be given on wireframes,	compensated for the	
				designing, content, flow	same? Is there any cap	
				of the information etc.	on the number of	
				by NPCI. Bidder might	changes submitted by	
				have to make changes	NPCI?	
				at each level of		
				approval without		
				charging any extra cost		
				apart from mentioned		
				in the Purchase order.		
163					The website is to be	Java is just stated as
					created only in Java or	an example
					its just an example.	
164	Eligibility	16	4.2	The bidder should have	Is experience of	Please list down
	Criteria			an experience of	developing source	suitable client
				developing source	websites for payment	reference and past
				websites for payment	processing a mandatory	experinces
				processing.	eligibility criteria?	
165					What are the current	Details will be shared
					security measures	with successful
					implemented in the	bidder as mentioned
					current infrastructure	in Section 3.1 of
					for the existing website?	published RFP
100					Miletale and the control of	document.
166					Which are the audits	NPCI will perform
					which NPCI would run	Source code review,
					the website through and	Application Security
					what is the agency's	test, vulnerability

	1			
			expected support for the	assessment and
			audits?	penetration test
				(through internal
				team or hired
				external assessor
				agency). It is
				expected from
				agency to facilitate
				the exercise by
				adequate time &
				resource for
				successful completion
				and ensure controls
				are put in places for
				identified
				vulnerabilities , flaws
				and observation gaps.
167			Is the agency supposed	Agency require to
			to provide audit reports	perform secure
			at any stage for any kind	development design,
			of compliance?	build, source code
				review, app-sec,
				vulnerability
				assessment and
				penetration test
				exercise etc on
				periodic basis for
				validation of secured
				design, enforced
				controls and submit
				compliance to
				reviews/audits.

168					What are the details	Secure development
100						•
					that NPCI would require	and secure coding
					in the risk management	practises review and
					analysis which needs to	compliance.
					be conducted once in a	Agency require to
					year?	perform secure
						development design,
						build, app-sec,
						vulnerability
						assessment and
						penetration test
						exercise etc on
						periodic basis for
						validation of secured
						design, enforced
						controls and submit
						compliance to
						reviews/audits.
169	NPCI/RFP/20	13	3.2	Arrangement to	Please elaborate	Answered above.
	16-17/IT/01			conduct periodic risk	expectation on the same	
				management analysis		
				at least once in a year.		
170	NPCI/RFP/20	13	3.2	Detailed scope of work	As you mentioned in	Answered above.
	16-17/IT/01			· ·	RFP," Arrangement to	
	dated 19th				conduct periodic risk	
	May 2016				management analysis at	
					least once in a year";	
					what is coverage for	
					analysis and in which	
					form do you want this	
					analysis report?	
			l		analysis report.	

171	Eligibility	16	4.2 (b8)	The bidder should have	Is experience on Public	Please list down
	Criteria			an experience of	Domain mandatory or	suitable client
				developing source	local domain also	reference and past
				websites for payment	suffices the	experiences
				processing.	requirement. Eg We	
					have developed &	
					implemented Web	
					based NACH in Public	
					Sector / Private Sector	
					banks which also	
					processes payments	