

NPCI/2019-20/ RuPay/023

November 19, 2019

To,
All Member Banks – RuPay

Dear Sir/ Madam,

**Subject: Rationalisation of RuPay Debit Card Merchant Discount Rate (MDR) /
Interchange Structure & RuPay Debit Pricing Structure**

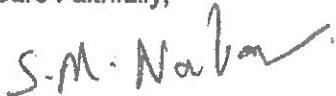
Members to take note that the new RuPay Debit Card Interchange Structure (Annexure A) and RuPay Debit Pricing Structure (Annexure B) will be applicable from 1st December, 2019.

We request members to take a note of the same and bring the contents of this circular to the notice of all relevant staff.

Enclosed:

1. RuPay Debit Card Interchange Structure
2. RuPay Debit Pricing Structure

Yours Faithfully,



Saiprasad Nabar
Chief – Online Products Operations & Technology

Annexure B

RuPay Debit Card Switching Fee

Members to take note, effective 1st December, 2019 the RuPay Debit Card Pricing Structure is as below:

Table 1.1: RuPay Debit PMJDY Financial Inclusion - All variants

The fee for domestic PoS and E-com transactions is mentioned below:

Whom to Charge	Processing Fee (on transaction count)
Issuer (Off-us)	INR 0.30
Acquirer (Off-us)	INR 0.30

Table 1.2: RuPay Debit (excluding PMJDY - Financial Inclusion) - All variants

The fee for domestic PoS and E-com transactions is mentioned below:

Whom to Charge	Processing Fee (on transaction count)	Assessment Fee (on transaction value)	Maximum Capping
Issuer (Off-us)	INR 0.15	0.035%	INR 10
Acquirer (Off-us)	INR 0.10	0.035%	INR 10

Table 1.3: RuPay Debit Contactless Online Transactions

The fee for domestic PoS and E-com transactions is mentioned below:

Whom to Charge	Processing Fee (on transaction count)	Assessment Fee (on transaction value)	Maximum Capping
Issuer (Off-us)	INR 0.15	0.035%	INR 10
Acquirer (Off-us)	INR 0.10	0.035%	INR 10

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Table 1.4: For RuPay Debit NCMC (Contactless Offline) Transactions

The fee for domestic RuPay Contactless Offline transaction is waived off till **31st March 2020**.

Whom to Charge	Processing Fee	Assessment Fee
Issuer (Off-us)	Nil	Nil
Acquirer (Off-us)	Nil	Nil

The fee for RuPay NCMC online transaction types as mentioned below is also waived till **31st March 2020**:

- Money Add: Cash
- Money Add: Account
- Balance Update
- Service Creation

Please Note:

- The new RuPay Pricing Structure is exclusive of taxes
- NIL fee for declined transactions
- Cash@PoS and International pricing remain unchanged
- The Processing fee will be levied on approved authorization (Auth) and assessment fee will be levied on the settlement value.

Sanjiv

Annexure A

RuPay Debit Card MDR and Interchange Circular (Domestic Transaction)

Members to take note, effective 1st December, 2019 the RuPay Debit Card Interchange Structure for all variants of RuPay Debit Card is as below:

Table I: Domestic Transactions (PoS, E-com & QR-code)

Merchant Discount Rate & Interchange Structure for Domestic Transactions (POS & E-com)			
S. No.	Transaction Value	Maximum MDR (Payable on transaction value by Merchant to Acquirer)	Interchange (Payable on transaction value by Acquirer to Issuer)
1	Transaction (upto INR 2,000)	0.40%	0.15%
2	Transaction (above INR 2,000)	0.60% (MDR cap of ₹ 150 per transaction)	0.35% (Interchange cap of ₹ 90 per transaction)

Merchant Discount Rate & Interchange Structure for Domestic Transactions (QR – Code)			
S. No.	Transaction Value	Maximum MDR (Payable on transaction value by Merchant to Acquirer)	Interchange (Payable on transaction value by Acquirer to Issuer)
1	Transaction (upto INR 2,000)	0.30%	0.15%
2	Transaction (above INR 2,000)	0.50% (MDR cap of ₹ 150 per transaction)	0.25% (Interchange cap of ₹ 75 per transaction)

Please note that the MDR & Interchange fee structure based on the merchant turnover categories will not be applicable from 1st December, 2019 onwards.



Table II: Domestic Transactions (Industry Specific MCCs – PoS & E-com)

RuPay Debit Card Interchange Structure - Industry Specific MCCs				
Sr. No	Category	For PoS and E-com Transactions (upto INR 2,000)	Maximum Cap On Interchange (above INR 2000)	Remarks
Insurance				
1	<ul style="list-style-type: none"> • 5960-Direct Marketing: Insurance sales • 6300-Insurance Sales, Underwriting and Premium 	0.15%	₹ 6	Payable by acquirer to issuer
Mutual Fund				
2	<ul style="list-style-type: none"> • 6211-Security Brokers and Dealers • 6012-Financial Instrument; Merchandise Services 	0.15%	₹ 10	Payable by acquirer to issuer
Government				
3	<ul style="list-style-type: none"> • 9211-Court costs, including Alimony and child support • 9222-Fines • 9311-Tax Payment • 9399/9405-Government Services, Intra Government Purchase, Government Only 	0.15%	₹ 5	Payable by acquirer to issuer
Education				
4	<ul style="list-style-type: none"> • 8211-Elementary and Secondary School • 8241-Correspondance Courses • 8220-Colleges and Universities • 8244-Business and Secretarial Schools • 8249-Trade and Vocational Schools • 8299-School & Educational Services not elsewhere classified 	0.15%	₹ 5	Payable by acquirer to issuer
5	Railway*			
	<ul style="list-style-type: none"> • 4112-Passenger Railway 	₹ 5	₹ 5	Payable by acquirer to issuer

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RuPay Debit Card Interchange Structure - Industry Specific MCCs				
Category	For PoS and E-com Transaction upto INR 2,000	Maximum Cap On Interchange (above INR 2,000)	Remarks	
6	Agriculture • 0820-Fertilizer Dealers • 0821-Pesticide/ Insecticide • 0822-Seeds • 0823-Farm Equipment • 0824-Agriculture Machinery • 0825-Other Agri Input	0.15%	₹ 10	Payable by acquirer to issuer
7	Fuel • 5541-Service Station • 5542-Automated Fuel Dispensers • 5983-Fuel Dealers - fuel oil, wood, coal & liquidity petroleum	0.15%	₹ 90 (₹ 75 for QR-Code transaction)	Payable by acquirer to issuer
8	Cash Withdrawal at PoS (Reverse interchange payable by issuer to acquirer)	1% of the transaction value (capped at ₹ 10 per transaction)		Payable by issuer to acquirer

*No change in flat Interchange structure

For QR-code transactions, the discounted rate would be applicable except where the Interchange is mentioned as fixed amount.

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