



NPCI Partners with UPMRC to Launch RuPay On-The-Go for Seamless Transit in Agra Metro

- New integration allows for seamless transit from Mankameshwar to Taj East Gate
- Also addresses issues like long queues, need for exact change, and complex ticketing processes

Mumbai, 6 May 2025: National Payments Corporation of India (NPCI), in collaboration with Uttar Pradesh Metro Rail Corporation (UPMRC), has announced the launch of RuPay On-The-Go, a contactless payment solution for transit, now live on Agra Metro's Yellow Line. This initiative enables commuters to tap and travel from Mankameshwar Temple to Taj East Gate using a RuPay-enabled card. SBI played a pivotal role in enabling the launch of the RuPay On-the-Go card for Agra Metro by implementing the acquiring infrastructure and issuing the cards at metro stations. Through its subsidiary SBI Payments, the bank ensures a seamless digital ticketing experience via contactless and interoperable payment solutions. Customers can purchase the SBI UPMRC Cobranded "GoSmart" RuPay On-The-Go card at Agra Metro stations.

RuPay On-The-Go launched under the National Common Mobility Card (NCMC) program, simplifies public transit across multiple cities in India. It offers travelers a seamless, hasslefree, and contactless experience on metros and buses with a single card, marked by the distinctive RuPay contactless symbol. The card's stored value ticketing allows users to load funds and use them across various transit modes. Additionally, the card supports offline transactions, making it perfect for use in metro tunnels and on moving buses, even without internet connectivity.

This initiative promotes digital ticketing and unified payments, helping commuters avoid the hassle of purchasing separate tickets for each ride. The card supports monthly passes, offline transactions, and seamless interoperability across transit systems, making daily transit in Agra more efficient and commuter friendly. It marks a step toward building smart urban infrastructure that simplifies public transport experiences for everyone. Over 5000 daily commuters of UPMRC will benefit from this efficient transit system.

"With the integration of RuPay On-The-Go in Agra Metro, we are proud to support Agra's transition towards smart, efficient, and commuter-friendly public transport. At NPCI, our goal is to make every day travel simpler and seamless. With RuPay On-The-Go passengers can enjoy a faster, more convenient way to commute—no more queues or the need for exact change." said Kunal Kalawatia, Chief of Products, NPCI.

"NCMC Card Launch for Agra Metro Project is a revolutionary and visionary step to smoothen and streamline metro travel in Agra. In line with Hon'ble Prime Minister's One Nation One Card initiative, it is a noteworthy step to optimize travel cost and is a hassle-free solution for our commuters. The benefits and discount on using the NCMC Card are multifaceted. I congratulate the entire staff of UPMRC and our contractors on this momentous achievement" said Sushil Kumar, Managing Director, UPMRC.





The implementation was made possible in partnership with State Bank of India (SBI) and AFC provider Asis Elektronik, under the guidance of UPMRC. As an added benefit, Rupay On-The-Go users receive a 10% discount on their fare. Since the card follows a pay-as-you-go model, the discount is applied automatically at tap-out.

Users can avail the RuPay On-The-Go card, not just in Agra, but also across a growing list of transit networks, including metros in cities like Mumbai, Delhi, Bengaluru, Chennai, Ahmedabad, and Kanpur, as well as bus services in cities like Mumbai (B.E.S.T), Guwahati, Haryana, Jammu, Srinagar, Himachal and Aurangabad. For further information on obtaining a RuPay NCMC card, users can visit participating banks, metro stations, or designated offices to get started on their seamless transit journey.

About NPCI:

National Payments Corporation of India (NPCI) is the central body responsible for overseeing retail payments and settlement systems in India. It is established by the Reserve Bank of India (RBI) and the Indian Banks' Association (IBA). The Company is focused on bringing innovations in the retail payment systems by using technology for achieving greater efficiency in operations and widening the reach of payment systems. NPCI is committed to harnessing the transformative potential of deep tech, creating an ecosystem that fosters collaboration to work on breakthrough technologies. Underlining its commitment to service, NPCI has been incorporated as a "Not for Profit" Company to provide infrastructure to the entire Banking system in India for physical as well as electronic payment and settlement systems.

NPCI has made a profound impact on India's retail payment landscape, focusing on creating robust, efficient, and inclusive payment and settlement solutions. NPCI has been instrumental in introducing a range of products that have revolutionised retail payment systems. These include <u>Unified Payments Interface</u> (UPI), <u>RuPay</u>, <u>National Automated Clearing House</u> (NACH), <u>Immediate Payment Service</u> (IMPS), <u>National Electronic Toll Collection</u> (NETC), <u>Aadhaar Enabled Payment System</u> (AePS), <u>e-RUPI</u> and more. Each of these products has contributed significantly to enhance the efficiency and accessibility of payment systems in India, ultimately propelling financial inclusion.

NPCI has played a fundamental role in establishing the foundation for India's rapidly growing digital payments ecosystem, projecting the country onto the global stage.

NPCI has three wholly owned subsidiaries – <u>NPCI International Payments Limited (NIPL)</u> and <u>NPCI Bharat BillPay Limited (NBBL)</u> and <u>NPCI BHIM Services Limited (NBSL)</u>, established in pursuance of NPCI Board & RBI approval.

For more information visit: https://www.npci.org.in/

For media inquiries, please contact:

NPCI Group	Adfactors PR
Swagata Gupta	Joelle Fernandes
swagata.g@npci.org.in	joelle.fernandes@adfactorspr.com
Sanam J Shah	
sanam.shah@npci.org.in	