



# Bharat BillPay onboards BSNL as first telecom operator in 'mobile prepaid recharges' category

- The mobile prepaid recharge category approved by RBI has gone live on Bharat Bill Payment

  System with BHIM —UPI app
- This initiative will help millions of BSNL prepaid subscribers to recharge their mobile prepaid plans

Mumbai – September 27, 2021: Bharat Bill Payment System, the one-stop platform for facilitating all recurring payments across various categories has gone live with the 'mobile prepaid recharges category'. Bharat Bill Payment System has on-boarded Bharat Sanchar Nigam Ltd. (BSNL) as the first Telecom Operator and the category is now live on BHIM UPI App. NPCI Bharat BillPay Ltd. (NBBL) is in advanced discussions with other telecom operators to on-board them on the BBPS platform, which can give customers wider options & channels for their mobile prepaid recharges.

RBI vide its notification issued in June 2021 had approved mobile prepaid recharges as a biller category in BBPS. The mobile prepaid recharge facility allows the telecom operators to easily update the mobile prepaid recharge plans and make them available to all their customers across millions of touchpoints including apps/websites/physical channels enabled with Bharat BillPay. The addition of this category will help Bharat BillPay enabled banks and non-banks to offer an integrated flow for all recurring payments including recharges to the customers with one click.

In its continuous endeavour to realise the Government and RBI's vision for a cashless and seamless economy, BBPS has continuously strived to bring in additional categories, to facilitate ease of making recurring payments to the end-users. With prepaid recharges, Bank and non-bank entities across India will be able to enhance their offering, while the customers will get a uniform and trusted experience.

Currently, Bharat BillPay offers recurring payment services to customers across several segments like electricity, telecom, DTH, Gas, Education fees, water, and municipal taxes, NETC FASTag recharge, loan repayments, Insurance, Cable, Subscription fees, and others. Mobile prepaid recharges are the new entrant that is set to facilitate millions of users with a seamless recharge experience.

**Noopur Chaturvedi, CEO, NPCI Bharat BillPay Ltd.** said, "We are glad to go live with BSNL as the first Telco for our new biller category of mobile prepaid recharges. The addition of mobile prepaid recharges to BBPS would give consumers a convenient, uniform, and assured transaction experience. We look forward to on-board other operators in this category and further strengthen the ecosystem. Our continued endeavour will be to build a diverse ecosystem, in partnership with Billers, Banks and Fintechs alike."

**Pravin Kumar Purwar, CMD, BSNL** said, "We are glad to be the first biller to be on-boarded in BBPS's prepaid recharge category and look forward to extending our services to our consumers on the national level platform. Consumers can easily recharge their BSNL mobile prepaid plans across myriad channels with easy access."

## **About NPCI**

**National Payments Corporation of India (NPCI)** was incorporated in 2008 as an umbrella organisation for operating retail payments and settlement systems in India. An initiative of RBI and IBA under the provisions of the Payment and Settlement Systems Act, 2007, NPCI was initiated for creating a robust payment and settlement infrastructure in the country. It has changed the way payments are made in India through a bouquet of retail payment products such as <u>RuPay card</u>, <u>Immediate Payment Service (IMPS)</u>, <u>Unified Payments Interface (UPI)</u>,





## Bharat Interface for Money (BHIM), BHIM Aadhaar, National Electronic Toll Collection (NETC) and Bharat BillPay.

NPCI also launched UPI 2.0 to offer more secure and comprehensive services to consumers and merchants. NPCI is focused on bringing innovations in the retail payment systems through the use of technology and is relentlessly working to transform India into a digital economy. It is facilitating secure payments solutions with nationwide accessibility at minimal cost in furtherance of India's aspiration to be a fully digital society.

## About NPCI Bharat BillPay Ltd.

NPCI Bharat BillPay Ltd. is a wholly-owned subsidiary of National Payments Corporation of India. Came into effect from April 1, 2021, NBBL is growing rapidly on account of the ease and accessibility it offers to the customers and the one-stop solution to Billers for low-cost collections. The platform offers 20,000+ billers across multiple bank and non-bank channels.

For more information on NPCI, visit: <a href="https://www.npci.org.in/">https://www.npci.org.in/</a>

For more information on NBBL, visit <a href="https://www.bharatbillpay.com/">https://www.bharatbillpay.com/</a>

### **Corporate contact:**

Shruti Singh shruti.singh@npci.org.in

#### Adfactors PR:

Netra Narayan netra.narayan@adfactorspr.com