



Press Release

February 11, 2017

### NPCI launches BHIM App on iOS platform

Mumbai: Bharat Interface for Money (BHIM), the common platform across the nation for making simple, easy and quick payment transactions using Unified Payments Interface (UPI) is now available on Apple App Store for download and use.

The BHIM App on iOS platform is equipped with updated features available on BHIM's Android version 1.2. This includes Pay to Aadhaar Number, SPAM report, Customer Redressal Mechanism with drop down menu etc. The languages offered currently are English and Hindi.

Mr. A. P. Hota, MD & CEO, NPCI said, "The BHIM App will now cater to almost 100 per cent smartphone users in the country with the launch on iOS platform. This will ensure wider acceptance for digital transactions among consumers across all sections. Though market share of iPhones is not very large in India, users of iPhone are high transacting customers. Therefore, it is a development of special significance as it will help to boost transaction volumes."

**About BHIM / UPI:** Bharat Interface for Money (BHIM) / Unified Payments Interface (UPI) is a smart mobile phone based app that allows simple, easy and quick payment transactions using UPI. One can easily make direct bank to bank payments instantly and collect money using Mobile number or Payment address. It is a unique payment solution which empowers an individual with immediate send and collect request. It uses an email like Virtual Payment Address (VPA)/ Mobile Number@upi /Account number & IFSC Code/Aadhaar Number as payment identifier for sending or collecting money instantly. It was launched on December 30, 2016 by Hon'ble Prime Minister Shri Narendra Modi.

#### **About NPCI:**

National Payments Corporation of India (NPCI) was set up in 2009 as the central infrastructure for various retail payment systems in India and was envisaged by the Reserve Bank of India (RBI) as the payment utility in the country.

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