

NPCI eNewsletter

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From the MD & CEO's desk



Dear Readers

RuPay touched a new high of 10 million plus inter-bank transactions in the ATM channel during July 2014. On the PoS channel, the card spend on inter-bank system was Rs 51.5 crore (for the first time crossing Rs 50 crore mark). Thus, RuPay as a card payment scheme is slowly making a mark.

Considering the size of India, sometimes we wonder what can be the volume of electronic payment transactions in a day. NPCI is planning to build systems capable of processing 200 million transactions a day.

The current capacity is 40 million for real time transactions and 10 million for batch-mode transactions. I would seek suggestions from readers whether our plan to build systems for 200 million transactions a day will be over-capacity, under-capacity or just right. Some of your suggestions will get published in the e-Newsletter.

A P Hota

Issuance of RuPay Kisan card by District Central Co-op banks



NABARD has been suggesting issuance of RuPay Kisan card and RuPay Debit card to all the banks in rural co-operative sector. Recently, Ambala District Central Co-op bank issued RuPay Kisan cards at the Foundation Day function of NABARD in Chandigarh on Jul12. This is the first time that RuPay card, which is in the nature of ATM cum Debit card, is being issued by any cooperative bank in Haryana. The card was launched by Shri Bhupinder Singh Hooda, Chief Minister of Haryana, who was present as the chief guest in the presence of senior officials of NABARD.

MMP Mobi Wallet payment system joins IMPS as RBI authorized PPI

MMP Mobi Wallet Payment Systems Ltd (MMPL) has joined Immediate Payment Service (IMPS) as 7th RBI-authorized Prepaid Payments Instrument Issuer (PPI) with Kotak Mahindra Bank as sponsor bank. With this facility, MMPL (mRupee) wallet holders are now empowered to send funds to customers of any IMPS P2A enabled bank using IMPS. IMPS has already roped in Telco promoted mobile wallets such as – Airtel money, M-pesa of Vodafone on IMPS platform.

Muthoot Finance Joins IMPS as 8th PPI

Muthoot Vehicle and Asset Finance Ltd has gone live on IMPS platform on July 17 as 8th PPI issuer with sponsor bank as ICICI Bank. IMPS has been adding diversified member on its ecosystem by including Regional Rural banks & cooperative banks and PPIs, after roping in commercial banks.

RuPay PoS transaction crosses a major milestone

In a major milestone of RuPay project, the volume of PoS transactions during a month crossed 2.58 lakh mark, with a total spend of ₹51.55 crore. 51 banks are now certified as issuer for PoS transactions. On acceptance front, RuPay is now accepted on all ATMs in the country and 98% of PoS terminals. Most of the eCommerce sites are also RuPay enabled.

NACH credit system records highest nos. of destination banks

The membership of National Automated Clearing House (NACH) credit increased to 225 during July 2014. During the same month, NACH Debit system has witnessed 24 new banks on-boarded, with the membership growing up to 134.

NPCI participates in NABARD workshop for on-boarding DCCBs on APBS

NPCI Team participated in a two-day NABARD-organized workshop for 'On-boarding of District Credit Cooperative Banks on Aadhaar Payment Bridge', held on July 15 at Mumbai. More than 200 DCCBs, represented by respective state coordinators, expressed interest in joining APBS system. NPCI team members showcased role of NPCI in the process of APBS on-boarding and seeding of Aadhaar numbers.



NPCI participates at Bank of Baroda Foundation day event



NPCI participated in an exhibition organized by Bank of Baroda on the occasion of their Foundation Day, celebrated at Chennai on July 19. NPCI Chairman was invited as the special guest during the Foundation Day.

JSB goes live on IMPS for P2P

Janaseva Sahakari Bank (JSB) has gone Live on IMPS P2P (using mobile number and MMID) as a remitter and beneficiary. This is the 64th member bank in IMPS, which facilitates customers to send and receive funds anywhere, anytime. The bank has also gone live on IMPS with Aadhaar numbers as the destination address.

Yes Bank offers Foreign Inward Service through IMPS to overseas customers

After Punjab National Bank's integration with Xoom India for launch of 'Foreign Inwards Remittance' (domestic leg) using IMPS, Yes Bank is the next bank to offer this service through its service partner Transfast. With this offering, sending money from abroad to India, round-the-clock, has become a

reality. With the progression of time & addition of members, this service is going to set new benchmark in the foreign remittance market.

Bank of Baroda Live on eKYC

Bank of Baroda is now live on NPCI eKYC (electronic know your customer) platform and offers this service across its 4,985 branches in the country. eKYC service is fully automated that eliminates the need for document management in physical form while opening a no-frills account.

VAS on NFS ATM network

In the month of July, one more bank has become live for card-to-card funds transfer in NFS ATM network. With this, the total number of banks offering card-to-card funds transfer has gone up to five.

NPCI participates at E-BAAT financial literacy event



National Automated Clearing House (NACH) & Immediate Payment Service (IMPS) teams took part

in the E-BAAT Programme, conducted by RBI on July 22, 2014 at Nashik. The program was focussed on creating electronic banking awareness amongst the stakeholders and discuss on the way forward. The programme was chaired by Sri S Ramaswamy, Regional Director, (Maharashtra & Goa) and President, WG-BCH and attended by MRO officials, and the bank officials. A program on financial education under electronic banking initiatives followed the CTS session. The program aimed to apprise the bankers on current developments in e-banking and the way ahead. A presentation on the latest products such as NACH and IMPS was also made.

Communication Training program for senior team members

A two-day training program on 'Build influence with communication and people skills', by Dale Carnegie Associates, was organised for senior team of NPCI on July 25-26, 2014. The participants attended several group & individual games, and performed various exercises, as part of training program, to build & showcase effective communication processes at work. The training program helped participants build greater self – confidence, bolster people & communication skills combined with tips to reduce stress and improve the overall Team-attitude.



NFS records highest monthly volume transactions

National Financial Switch, the flagship product of NPCI, has recorded the highest monthly volume of 256 million approved transactions. The country's biggest switching platform has also recorded highest monthly Value-Added Service (VAS) volume 8.5 approved transactions.

'Employee of the Month' Award for noteworthy contribution

The 'Employee of the Month' Award for June month has been presented to Ms Aditi Patil, Manager, RuPay

eCommerce. Her contribution towards enabling banks and partners to go-live in the month of June has added the total number of merchants up to 15,000. Major merchants to rope in were - Bookmyshow, redbus, Goibibo, Jabong, McDonalds, Google ads, Indiatimes et al.

NFS issues Digitally signed Service Tax Reports to members

NPCI has made available digitally signed service tax reports to NFS members in July 2014. Members can now download the reports from April 2013 onwards from the DMS. This facility will help member banks to address service tax issues.

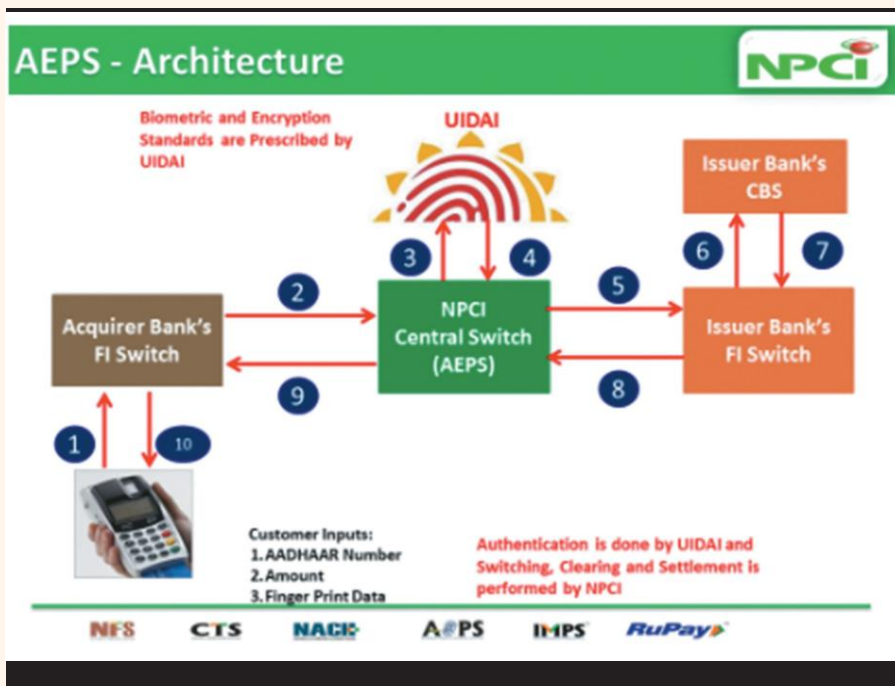
RuPay Acceptance



The financial year 2013-14 witnessed one of the biggest milestones for RuPay which was to ensure RuPay card acceptance at Point of Sale (PoS) terminals. Currently, more than 9.89 lakh terminals have been enabled to accept RuPay cards. These terminals, put together, provide more than 95% of the market coverage and covers almost 98% of the organized merchant establishments in the domestic PoS market for acceptance of RuPay cards. The depth and breadth of RuPay card acceptance can also be realized from the fact that transactions have been received from more than 1,30,000 + unique locations across the country. Till July' 14, more than 11.75 lacs of transactions happened across PoS terminals of 29 acquiring Banks already made live for RuPay acceptance with a total card spend of around ₹247.43 crores. The month of July 2014 saw continued growth in terms of transaction count with more than 2.58 lacs transactions happening on PoS terminals and the total approved amount crossing ₹51.54 crores.

The journey has just begun. The team continues to remain geared-up and is continuously working closely with all other acquiring Banks within the country to achieve 100% acceptance for RuPay cards in the months to come. Beside normal PoS terminals, we have also seen keen interest by many of the acquiring banks to adapt newer technology and expand the acceptance footprint. In this direction, we have also been closely working with many of the Mobile PoS service providers and banks to certify and help deploy these devices in marketplace. We also believe that there is a need to synergize with respect to acceptance touch points and therefore, we are keenly evaluating combination of a common device which can accept both biometric based transactions as well as normal payment transactions. We are conscious that we need to have continuous efforts in the direction of meeting our vision of 'Touching every Indian by 2020'.

Aadhaar Enabled Payment System (AEPS) & eKYC



of payment services for Financial Inclusion (FI) segment.

Another Aadhaar based service which has generated keen interest in the financial sector and having potential for increased productivity and reduced cost is the eKYC. It is noteworthy that regulators in respective segment like banking, insurance etc. have already approved Aadhaar as valid KYC document. NPCI has already made some of the major banks like State Bank of India, Oriental Bank of Commerce, Union Bank of

The advent of biometric identification data, Aadhaar, as an initiative of UIDAI and completion of close to 650 million capture for Indian national has thrown open immense possibilities of building product & services through biometric authentication. NPCI has been working with UIDAI right from the beginning and has been providing services to Banks / other entities for AEPS as an ASA & KSA.

On the AEPS front, wherein Banks, either directly or through service providers, have deployed Micro-ATMs, NPCI has so far certified 27 banks for on-us and 10 for off-us transactions. During the April 2013 to July 2014, a total of 9.5 Million successful transactions have been done through AEPS platform and number of unique customers serviced is 5.6 Million. NPCI continues its endeavor to increase in the number of Micro-ATMs capable of doing online transactions so as to deepen the penetration

India, Canara Bank, Bank of Baroda, HDFC Bank, Axis Bank, ICICI Bank and Vijaya Bank live on eKYC platform offered through us. Besides, eKYC interface for Life Insurance Corporation (LIC) of India & Reliance Insurance of India limited have also been made live and we are working with some major entities for offering our eKYC services. NPCI eKYC service now covers 50,606 branches across India. This covers 44% of the scheduled commercial bank branches in India.