



NPCi eNewsletter

(AN ISO 9001:2008 CERTIFIED COMPANY)

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From the MD & CEO's desk



Dear Readers

What a Year !!

It was indeed a fantastic and busy year for all of us at NPCI. 2014 would always be treasured as one of the successful years in the organization's chronicle. And also as one that we can look back on with pride at what we have achieved and evolve a sense of excitement about what the future holds for us.

During the year, we were blessed with so many noteworthy projects that can transform India. And at the end, all praises for our retail payments products that take India to the global map of payment system. Fortunes were on our side.

Our Honorable President of India dedicated 'RuPay to the Nation' in the month of May. The Prime Minister of India, Shri Narendra Modi pronounced 'RuPay', in his speech at Jan Dhan Yojana in August, the future card of the nation. Dr Raghuram Rajan, the Governor of RBI, had all praises for creating innovative products and implementing them within short span. And above all, the people of this country had appreciated and supported the futuristic retail products that we have created for them. To make lives better. Or

rather the best.

RuPay, the domestic card scheme, is now in the hands of more than 7.5 crore people in the nation. And they take pride in flaunting it. Only in the month of December 2014, the point of sale (PoS) transactions have recorded Rs 100 crore of spending. RuPay eCommerce transactions have spiraled to over 1 lakh a month. Thanks to Jan Dhan Yojana and people's participation in opening up accounts that led to spectacular rise in RuPay issuance.

The conversion of physical cheque clearing has been successfully transformed into the image-based Cheque Truncation System with merging 66 clearing houses in 3 grid based approach. Now almost every single cheque in the country is cleared through CTS. IMPS has completed 4 years. With just 9,000 transactions supported by 18 banks in 2010, the 24x7 real time transactions system has blossomed into more than 8.38 million transactions with 72 banks and counting. NUUP, a real-time service to simplify banking, is now offered in 10 languages.

Within less than 2 years, the National Financial Mapper has grown over 10 crore unique entries, to enable the government schemes to the beneficiaries using the Aadhaar numbers. National Financial Switch, an ATM switching system, has truly transformed our ATM experiences in the last five years. Today, the NFS network has more than 1.84 lakh ATMs with having 300 member banks in the conduit.

These all are amazing stories that we have created together. I share the pride with all of you and raise the toast for another successive year in 2015 to make our place truly 'Great'.

Let's become 'one of the best networks globally' by 'touching every Indian.'

A P Hota



5 years of National Financial Switch

The National Financial Switch (NFS) has made significant strides ever since it was handed over to NPCI in December 2009. NFS is NPCI's flagship product that enables banks to enhance their efficiency by ensuring Interbank ATM transactions. NFS is committed towards 'Powering tomorrow's ATMs in the country'. This enables NFS to provide uninterrupted, round-the-clock availability to almost every ATM across the country. This allows for robust networking, high data security, and backup of critical data. NFS' state-of-the-art facilities consistently ensure near-zero down time and near-zero data loss. A strong focus on R&D helps NFS to upgrade its offerings continuously and discover newer ways to achieve cost efficiency.

A strong and growing membership profile

Currently, NFS has more than 362 member/sub-members with more than 1,84,000 connected ATMs. Its members include major card issuing banks (including public sector banks, private sector banks, foreign banks, large/medium/small co-operative banks, and RRBs) with more than 394 million cards issued. In effect, NFS is positioned to accept ATM/Debit/Prepaid Cards of almost all Issuers on ATMs connected to NFS network. Further, NFS is making efforts to enable credit cards acceptance at all its connected ATMs.

Financial Year	Member Banks	No. of ATMs
2009-10	38	56,711
2010-11	55	75,178
2011-12	83	96,743
2012-13	140	116,016
2013-14	283	163,695
2014-15 (Nov'14)	362	1,84,227

NFS transaction

NFS has consistently crossed the 200 Mn mark of approved transactions per month since March-2013, with average number of approved NFS transactions being 234.71 Mn for the last few months. Total transactions has grown at an average rate of 45.65% with approved transactions growing at 46.05% over the previous five years.

Value Added Services of NFS

NPCI constantly strives to make NFS one of the most efficient and best-managed ATM networks globally. One of its key focus areas to achieve this objective is to introduce more Value Added Services (VAS) in NFS.

NFS – White Label ATM projects (WLAO)

In a move that would accelerate establishment of ATMs across the country, non-banking entities can own, manage, and deploy ATMs. These white-label ATMs use NFS' large domestic network and complement NFS' primary objective of extending ATM access to the remotest parts of the country.

NPCI institutionalizes National Payments Excellence Awards 2014

NPCI has institutionalized 'National Payments Excellence Awards 2014' on December 03, 2014 in Mumbai to recognize outstanding achievements in operating various payment systems in the country. Shri H R Khan, Deputy Governor,



Reserve Bank of India (RBI), inaugurated the first of its kind award ceremony in the august presence of dignitaries including - Shri Balachandran M, Chairman, NPCI; Shri A P Hota, MD & CEO, NPCI, and Shri T M Bhasin, Chairman, IBA. The awards' categories were – National Financial Switch (NFS), Cheque Truncation System (CTS), Immediate Payment Service (IMPS) and National Automated Clearing House (ACH). Special awards were also given for Issuance and Acquiring of RuPay cards and launching innovative payment products using NPCI services as platforms. NPCI had constituted an eminent and independent Panel of Jury for building the framework and monitoring the evaluation process of Awards.

PMJDY achieves target of 10 crore accounts, issues 7.5 crore RuPay cards

More than 7.25 crore RuPay debit cards have been issued under the ambitious Pradhan Mantri Jan Dhan Yojana (PMJDY) as on December 2014. The PMJDY has achieved the record of opening 10 crore bank accounts, ahead of its

target set of January 26, 2014. RuPay debit cards were at 1.5 crore during the beginning of the financial year, which has jumped by 5 times over the last 9 months with 330 issuing banks.

KMRL and NPCI signs MoU to roll out Common Mobility card

Kochi Metro Rail Limited and the National Payment Corporation of India signed a Memorandum of Understanding (MoU), on December 22, 2014 in Kochi, to be associated with the rollout of a common mobility card for the greater Kochi area through use of NPCI's RuPay specifications for cards & payment terminals and other payment modes. Shri Elias George, MD, KMRL and Shri A P Hota, MD & CEO, NPCI signed the MOU in a function held at KMRL office. This is the first time any metro in the country is taking an initiative to create a smart card, which will enable its commuters to docommercial and service transactions beyond the metro transit system.



NPCI crosses 10 Crore Aadhaar numbers on National Financial Mapper

Aadhaar Payment Bridge (APB) system which went live on January 2013 has scaled one more height. Within a short period of less than 2 years, the **National Financial Mapper**, managed by NPCI, has grown to over 10 crore unique entries, thereby allowing the Government department/agencies to reach out to these scheme beneficiaries using the Aadhaar Number as the financial address. This payment service allows money to be directly credited in the bank account of the beneficiary once the account is seeded with the Aadhaar number. The use of National Financial Mapper also simplifies the processing end to end as Aadhaar number acts as the

common identifier across Government departments, Banking industry and the beneficiary, thus bringing about de-duplication of the beneficiary and efficiency enhancements in subsidy management.

Access RuPay card at Corporation Banks' PoS

RuPay cardholders, issued by any bank, can now transact at Corporation Bank's Point of Sale Terminals across the country. The Bank has a network of more than 22,000 POS terminals across the country which includes public switched telephone network/general packet radio services and Mobile PoS. All the PoS terminals of the bank are enabled to accept RuPay Cards. The PoS transactions through RuPay cards have been growing exponentially.

Rajasthan CM launches Bhamashah scheme, issues RuPay card to link benefits



Rajasthan Government has launched Bhamashah scheme on December 15, 2014 in Ajmer for the local residents to avail scheme benefits including procurement of ration cards, direct transfer scheme et al through RuPay card linkage. Smt M Vasundhara Raje inaugurated the event in the presence of local residents, bankers and top NPCI officials. Under the scheme, any resident of Rajasthan can be provided with an ID using Aadhaar biometric authentication to transfer government benefits directly into the beneficiary account linking RuPay card.

AEPS processes 4.7 lakh transactions, eKYC goes beyond 12 lakh

More than 4.72 lakh AEPS approved transactions have been processed by 36 banks that are live on AEPS platform, and over 8 lakh RuPay Aadhaar debit cards have been issued, authentication of which is done by respective Aadhaar number. The e-KYC services, where UIDAI share the customer's proof of identity and proof of address details electronically and post customers biometric authentication, processed close to 12 lakh

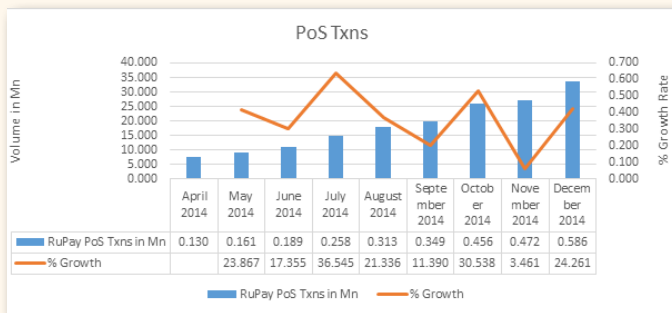
in the month of December with having 28 banks and 4 non-banks entities live on its system. NPCI is also offering demographic authentication services, wherein bank verifies demographic details (Address, DOB, and Name etc.) provided by customer along with his/her Aadhaar number on a real time basis for account seeding purposes. As of now 20 banks are live on demographic authentication services of NPCI.

Vishweshwar Sahakari Bank launches RuPay card, targets 15K in next 6 months

Navi-Mumbai based Vishweshwar Sahakari Bank has launched RuPay debit card on December 22, 2014 in Pune, issuing more than 3,000 cards to account holders of the bank. Targeting more than 15,000 RuPay debit cards in next six months, the bank has been actively reaching out to customers for creating awareness on the benefits attached to it. Top dignitaries of VSB and NPCI were present at the occasion to inaugurate the event. With this, the total number of co-operative banks that issue RuPay cards has inched up to 255 (Direct member- 34 & sub member - 221)



RuPay PoS transaction joins 100 crore-club, eCom records 1 Lakh a month



The good news is India has maintained faith in its own RuPay card and spent more than Rs 100 crore by making purchase on Point of Sale transactions. This registered a growth of 500% from 1 lakh transactions in the month of April to 5 lakh in December 2014. Even RuPay eCommerce has recorded first-time ever transactions of more than 1 lakh a month, crossing the total value of Rs 6 crore, which just started with 3,000 odd transactions in April.

President of India inaugurates financial library by NPCI on his 79th Birthday

On the occasion of 79th birthday of Shri Pranab Mukherjee, the President of India inaugurated the financial library created by NPCI in the premises of President's Estate for creating financial literacy among students and teachers. The students were handed over RuPay card with Rs 25 credit balance and a pin for the card to buy books at the library. Financial games, quizzes and other activities have also been placed for creating awareness in financial segment.



NPCI bags Inspiring Work Places Award 2014 in BFSI sector



NPCI has won the maiden 'Inspiring Work Places Award 2014', launched by Banking Frontiers on December 05, 2014 at Mumbai, for HR efforts under the category of Banking & Financial Services sector. The award has been conferred to recognize the best practices of HR, creating innovativeness and designing employee friendly HR ecosystem to lead any organization to heights. Shri Sanjay Saxena, HR-Head, received the award and shared his pleasantries.

A Year To Remember – 2014





Conceptualized by Corporate Communications Team