

NPCI e-Newsletter

VOLUME I, ISSUE XI, FEBRUARY 2014

From the MD & CEO's desk



Dear Readers

January 2014 was an eventful month for NPCI. More than 300 million transactions were processed on NPCI platforms for the first time. RuPay card base reached 15 million generating 5 million plus transactions during the month. The cheque clearing volume on truncation mode reached 65 million. NFS - the flagship service of NPCI continued its march with 233 million. ACH (credit) along with APBS variant clocked 17 million transactions. IMPS volume reached a new high of 2 million.

Volume growth was only a small part of the story. The qualitative part is more exciting. NPCI achieved ISO27001:2005 certificate. Earlier, PCI DSS certificate had been obtained. A Security Operations Centre (SOC) was made operational with commissioning of various security tools and 24x7 monitoring mechanism. A new Division was opened to start working on a new Switch with 100 million a day processing capacity. RFP was floated for a consultant on Operational Risk Management. Quarterly DR Drills carried out for various systems were smooth. One case of unwinding of CTS clearing (a rare risk mitigation event) was carried out in a flawless and non-disruptive manner.

The calendar year 2014 looks very promising.

NPCI is on right track on its journey towards 'Touching Every Indian by 2020.'

A P Hota

RuPay touches 'The Taste of India'



Realizing farmers' stipulation in the country's ambitious Financial Inclusion plan, Kotak Mahindra Bank has partnered with RuPay to provide same-day payments to farmers of Cooperative Societies of AMUL. More than 1200 Cooperative Societies in Gujarat, comprising over 3 lakh dairy farmers, will be able to get their payments directly into their account on the same day of their sale of milk. Kotak and RuPay

have planned this launch after a very successful pilot implementation in Burdwan and Hooghly districts of West Bengal with 75 Cooperative Societies.

Farmers set to flaunt RuPay as PunGrain successfully completes 3rd season.

RuPay - the country's own debit card - will soon be in the pockets of farmers in Punjab. The State government is supporting to provide RuPay cards to farmers for easy accessibility and give an extension to Pungrain project - the ambitious grain procurement project in Punjab. Pungrain, which was launched in October 2012 and spread to all five state procurement agencies in the second season, is all set to witness 11 participating banks in the season 3 with 6 banks participating as acquiring banks and 11 banks issuing cards to Arhtias. The last three seasons saw 4.15 lakh successful grain procurement transactions using RuPay Debit card facilitating grain procurement of 245 metric tonne lakh of paddy and wheat procured with a total settlement value amounting over ₹33,100 crore.

IBEX 2014 avows NPCI's payment capability

Delegates from payment world avowed the efforts made by NPCI in providing economical and effective low-value payment systems to India. Shri A P Hota shared the opportunities in low - cost value transactions that can bring convenience at micro level and efficiency at macro level.



300 plus banks On-boarded for NACH in 365 days

National Automated Clearing House (NACH) Team has created a record in its own ways by adding almost one bank on every day of the past year. The Team has crossed a landmark by adding 300-plus unique banks in 365 days, on all NACH products. Recently, Aadhaar Payment Bridge System roped in 250 banks to make various payment transactions. Interestingly, it achieved adding 50 banks in 38 days' time. Aadhaar Payment Bridge became the third payment service to record a million plus daily transaction volume.

Western Grid to turn 100% CTS

Ahmedabad, Surat, Bhopal & Indore are the new cities that have migrated to 100% Cheque Truncation System from old cheque clearing system. Pune and few more cities are in the process of on-boarded. More than 200 banks have been boarded in Western Grid with 11 P2F active centres. The Northern Grid at Delhi, which was commenced on December 2013, has been facilitating higher volume of transactions. The daily presentment volume in January for all 3 grids- Southern, Western and Northern- touched at 29, 34,614.

Donate via IMPS to Tirupati Balaji, blessed instantly

Extending donations to the Lord Venkateshwara (Tirupati Balaji) Temple has become much easier now. The devotees of the famous God can seek blessings while on the move by using Immediate Payment Service (IMPS).

Realizing the sanctity, Andhra Bank has enabled IMPS service on January 10th, for its devotees who can now send their donations instantly to the Trust through this effective means of payment. IMPS, which is gaining

prominence as a preferred payment service for making donations at religious places such as Shirdi Saibaba, Siddhivinayak Ganpati Temple, Vallarpadom Church, Ernakulam, Cheraman Juma Masjid and Kodungalloor, is determined to provide easy and efficient payment services to every Indian.

IMPS STATS : As on January 2014	
Total No. IMPS Transactions in the month	20.07 Lacs
M-O-M Transaction Growth	14.69%
IMPS Member Banks	59
Banks Live on IMPS - Person to Account Fund Transfer using IFS code or Account No.	51
Banks Live on IMPS - Merchant Payments	31
Banks Live on IMPS - NUUP	29
IMPS PPI	4

Armed with latest ISO certification, NPCI ensures data security

NPCI has been awarded with the Information Security Management System ISO/IEC 27001:2005 certification for all offices. It would enhance the controls for physical security, processes and assets across organisation. Not to mention that the certification is acclaimed as the world's highest accreditation for Information Protection and Security from International Organisation for Standardization. This clearly reflects the objectivity of safety concerns for customers and commitment to data security along with providing the highest standard in operations.



Dr N Rajendran, CTO, NPCI, shares the advantages of ISO certification with the Team NPCI at a Town Hall meeting celebration.

IMPS records Two Mn Transactions in four months



Immediate Payment Service (IMPS) earned its second piece of millennial pie in a sprint manner. IMPS, which was launched in November 2010,

triumphed its second milestone of reaching '2 million transactions a month' in just 4 months, against its first milestone of '1 million' in over 3 years. As a new product/service introduced in India as mobile payment service, IMPS took time to design and implement robust platform inter-operability, product enhancement and launch new initiatives under the effective payment system. With the achievement and support from member banks, the next milestone of IMPS looks so dear.

Cooperative Banks realizes big opportunities with NPCI

A lively workshop, oriented towards enlightening of the Cooperative Banks on – Issuance of RuPay cards, NFS On-boarding procedures along with Live demo of

IMPS radio campaign made a voice second time

"Mobile se len den ka tez, saral aur surakshit tareeka"- the euphonious IMPS radio spot has immensely helped people across the country in realizing the importance and efficiency of the channel-agnostic payment service - IMPS. The multi-lingual radio campaign that went on-air during January 7th to 14th on 14 FM channels covering Jammu to Tuticorin and Baroda to Shillong has stretched to 85 cities including 4 metros. The radio spot covered various languages including – Hindi, Marathi, Tamil, Telugu, Malayalam, Kannada, Odiya, Bengali and English.

NFS ticks with time to commemorate 10-million mark

Timing the achievement of crossing 10 million mark in three consecutive days in Nov, National Financial Switch (NFS) has venerated NPCI team, each with a branded

PoS and micro-ATM, was conducted by NPCI Team for the benefit of 49 participating banks. In a three-day orientation program during Jan 20-22, there were 112 participants from various Cooperative Banks.

OBC becomes the first PSU bank to go live on e-KYC

Oriental Bank of Commerce (OBC) is the first Public sector bank to go live on e-KYC services of NPCI in January. The bank has implemented the services across its branch network of 2069 branches. The e-KYC certification process is currently on with 5 more banks and 20 plus banks/institutions are in active discussion.

Take out your RuPay card and swipe at any PoS in India

The new year has unfolded another milestone for RuPay. The RuPay acceptance has achieved more than 8.47 lacs PoS terminals. More than 95% of the merchant establishments that are available in merchants' location get covered with 90% PoS terminals. RuPay card issuance has also reached a new level of about 15 million.

wrist watch for their contribution in making it a success. NFS recorded the highest number of banks raising credit adjustments and chargeback acceptance, in January, with a total of 75 banks and 61 banks in DMS system respectively. NFS has reported a chargeback ratio of 0.030 in January with registering approved transactions at 233.7 million and 748 as white label ATMs.



Deepak Satpathy, along with Aseem Chaturvedi and Sanjay Panda of IMPS Team, were felicitated by CEO on successfully carrying out Financial Literacy Project - "Impact of Mobile Banking on Rural Areas" in Nuapada District of Odisha