



1001A, B Wing, 10th Floor, The Capital, Bandra-Kurla Complex, Bandra (East), Mumbai – 400051  
Phone: 022-40009100 Fax: 91-22-40009101

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Enjoy the offers of a lifetime.  
**ONE LIFE. ONE RuPay.**



Life is to be lived. To explore, to discover, to experience.  
Life is to be celebrated. To travel, to wine, and dine;  
and sometimes, to sit back and just relax.  
Because what is this one life, if you can't live it to the fullest.  
All you need is one RuPay.  
With offers, benefits and privileges that make  
the once-in-a-lifetime possible.  
And here's a few to get you started.

**RuPay**



Experience RuPay with

**1000+**

Domestic  
Offers &

**600+**

International  
Offers

on Shopping, Dining, Travel,  
Entertainment, Jewellery,  
Lifestyle, Spa & Wellness,  
Grocery, Retail and more...



book  show



₹75  
off

ON FIRST USAGE OF YOUR  
RuPay PLATINUM DEBIT CARD



₹150  
off

ON FIRST USAGE OF YOUR  
RuPay CREDIT CARD

**ONE LIFE. ONE RuPay.**





**33%**  
**off**

on your first order

Promo Code - RUPAY



**₹100**  
**off**

on purchase of ₹275 and above

Promo Code - RUPAY



**15%  
off**

on billing of ₹399

Promo Code - RUBBPAY



**15%  
off**

on food & soft Beverages



**15%  
off**

on total bill



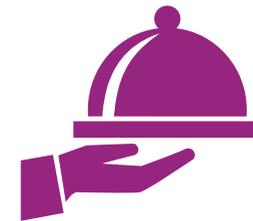
**15%  
off**

on minimum billing of ₹600



**₹88  
off**

Promo Code - RUPAY88



**15%  
off**

on minimum billing of Rs. 1200



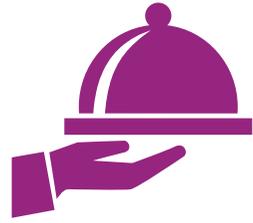
**15%  
off**

on minimum bill of ₹350 & above



**10%  
off**

on food & soft Beverages



**10%  
off**

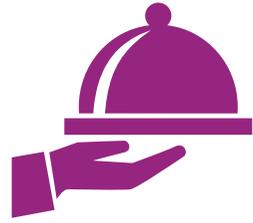
on food & soft beverages



**15%  
off**

on billing of ₹299

**Promo Code - FRUPAY15**



**40%  
off**

Promo Code - RUPAY40



**15%  
off**

on buffets at Seven Kitchen



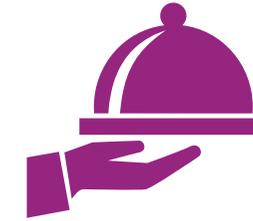
GOA



**20%  
off**

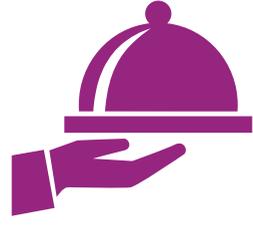
on buffets at Zest Kitchen & Bar

*Le* **MERIDIEN**  
BANGALORE



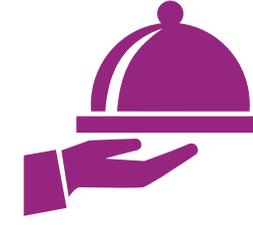
**15%  
off**

on buffets at La Brasserie



**20%**  
**off**

on buffets at Alfresco



**15%**  
**off**

on buffets at Cafe Blue

**ONE LIFE. ONE RuPay.**



**₹100  
cashback**

on a min. order of ₹1500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%  
off**

on a minimum purchase of ₹800

Promo Code - BBRUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**₹400  
off**

on a minimum purchase of ₹2000

Promo Code - RUPAY



**40%  
off**

on Hotels, Movies, Electronics,  
Food & Shopping

**Craftsvilla**



**₹500  
off**

on a min. order of ₹1500

Promo Code - RUPAY500

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**pepperfry.com**  
HAPPY FURNITURE TO YOU



**5%  
off**

Promo Code - PFRUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**30%  
off**

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**10%  
off**

on a minimum purchase of ₹800

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**15%  
off**

on all gifts

Promo Code - RUPAY15



**35%  
off**

Max. discount of ₹500 per order

Promo Code - RUPAY

firstcry  
.com



₹ 250  
off

on a minimum purchase of ₹999

Promo Code - RUPAY

UC UrbanClap



10%  
cashback

upto ₹50 (Minimum transaction ₹500)

Promo Code - RUPAY



**₹ 1000  
off**

on minimum cart value of ₹4000

**voonik.com**



**15%  
off**

on minimum value of ₹500

**Promo Code - RUPAY**

 VALENTINE

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**10%**  
**off**

on all products

*Clovia*<sup>®</sup>



**₹100**  
**off**

on purchase of ₹999 and more

**Promo Code - CLVRUPAY100**

A row of various dresses hanging on black hangers in a store. The dresses are in different colors and styles, including gold sequined, blue sequined, teal, purple, white, and light blue. The background is softly blurred with warm lights.

**ONE LIFE. ONE RuPay.**



**₹500  
off**

On orders above ₹2500



**₹250  
off**

on a minimum purchase of ₹2500

~ Jacqueline for ~  
**IMARA**



**₹500**  
**off**

on a minimum purchase of ₹2500

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**new**  
**U** *about you.*  
A *Dabur* Enterprise



**₹1000**  
**off**

on a minimum purchase of ₹1000

T&C Apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**STALK BUY LOVE**



**20%  
off**

on all products

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

Planetevees



**10%  
off**

on all orders

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

FABALLEY



₹500  
off

On orders above ₹3500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

CANDERE | KALYAN  
A KALYAN JEWELLERS COMPANY | JEWELLERS



5%  
off

on diamond and gemstone product

Promo Code - CANRUPAY

T&C Apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**₹2000  
off**

on Diamond Jewellery & Gold jewellery

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%  
off**

on diamond value

**Promo Code - RUPAY1**

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

A person in a red kayak is seen from behind, paddling on clear blue water. The scene is set in a tropical bay with dramatic limestone cliffs on the left and a lush, green shoreline with buildings on the right. The sky is bright with scattered clouds. The overall mood is adventurous and scenic.

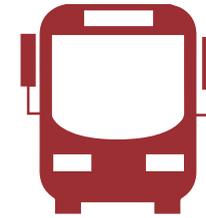
**ONE LIFE. ONE RuPay.**



grab upto  
**₹ 3000**

wallet cashback on flights & hotels

Promo Code - RUPAY

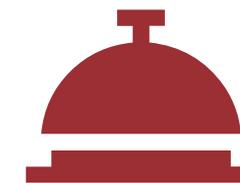


**10%**  
cashback

Promo Code - RBRUPAY



ALL INCLUSIVE  
HOLIDAYS  
+  
40,000 off



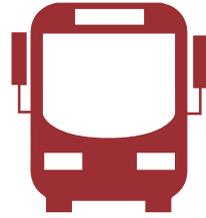
₹1000  
off

on minimum booking amount of ₹4000

Promo Code - RUPAY1000



niki.ai



**20%**  
**cashback**

on minimum transaction of ₹500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**RAILYATRI.in**

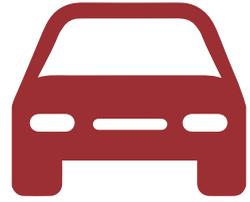


**25%**  
**off**

on bus with minimum order of ₹300

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%**  
**off**

Promo Code - ALRUPAY20



Save Flat  
**₹600**

on minimum transaction of ₹3000



**UPTO**  
**₹ 1500 off**  
on domestic flights

Promo Code - RUPAYDF

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**₹ 500**  
**off**

On orders above ₹3500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



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LAKMÉ SALON



₹200  
off

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

kaya<sup>™</sup>  
clinic



15%  
off

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

O2 SPA



20%  
off



Four Fountains™  
— DE-STRESS SPA —



₹400  
off

on any 60 minutes therapy

**VLCC**



**₹500  
off**

on minimum ₹2000

**Promo Code - RUPAY500**

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%  
off**

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**25%**  
**off**



**₹10000**  
**off**

on minimum bill of ₹3000



**₹200  
off**

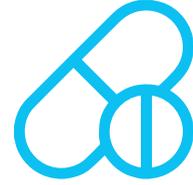
on a purchase of ₹1000 and above



**20%  
off**

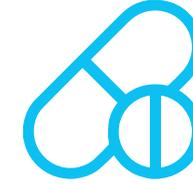
**ONE LIFE. ONE RuPay.**





**15%  
off**

On 300+ aapollo products



additional

**10%  
off**

on all medicines (except DPCO drugs)

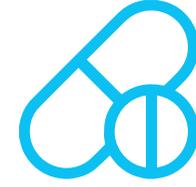
**Promo Code - RUPAY30**



UPTO  
**25%**  
off

on medicines

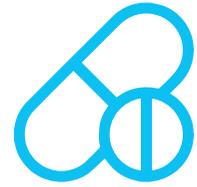
Promo Code - RUPAYMED



**20%**  
off

on medicines

Promo Code - RUPAY

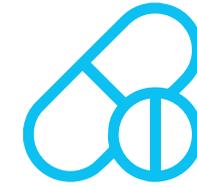


**30%  
off**

on all medicines

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%  
off**

on all test/profiles

Promo Code - RUPAY20

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

A world map is shown in a light blue color against a dark blue background. Several glowing yellow-orange points are scattered across the map, representing various global locations. The text "ONE LIFE. ONE RuPay." is overlaid in white, bold, sans-serif font across the center of the map.

**ONE LIFE. ONE RuPay.**

## Taj Dubai



# \$100

food and beverage credit, per room,  
per stay (soft beverages only)

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## The Oberoi, Dubai



# FULL BREAKFAST

for two daily at Nine7One

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**The Upper House STN,  
Hong Kong**



**\$100**

hotel credit, per room, per stay

T&C apply.

Internationally accepted at Discover and Diners Club International merchants and ATMs.



For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**The Sukhothai,  
Bangkok STN**



**FULL  
BREAKFAST**

for each guest daily in The Colonnade

T&C apply.

Internationally accepted at Discover and Diners Club International merchants and ATMs.



For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**Trump International Hotel,  
Las Vegas**



**AMERICAN  
BREAKFAST**

for two daily in DJT Restaurant

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**Trump SoHo,  
New York**



**\$100**

spa credit, per room, per stay

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## Hotel San Regis, Paris



# 20€

credit at the restaurant, per person,  
once during stay

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## InterContinental Paris Le Grand



# 60€

lunch or dinner credit per room,  
per stay at Cafe de La Paix

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**De L'Europe, Amsterdam**



**85€**

food and beverage credit,  
per room, per stay

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**The Standard Spa,  
Miami Beach**



**CONTINENTAL  
BREAKFAST**

for two daily in The Lido

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

# ONE LIFE. ONE RuPay.

If there's one thing that connects an entire nation, it's the desire to live this one life to the fullest.

All we had to do was tell them how they could do it.

And using media best-suited, we did. To the entire nation.

Campaign Showcase

Dining Ad

Shopping Ad

POWERED BY  
**NPCI**  
सर्वोद्योगिता संस्थान  
NATIONAL PAYMENTS CORPORATION OF INDIA

Savour a unique dining experience every time you go out.

# ONE LIFE. ONE RuPay.

Dine away with mouth-watering offers at partner restaurants. Because what is this one life if you can't live it to the fullest.

Utility Bill Payments | Insurance Cover | Lounge Access

**RuPay**  
CREDIT | DEBIT | PREPAID

Ask your bank for a RuPay Card. For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on:

Internationally accepted at Discover and Diners Club International merchants and ATMs.

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

POWERED BY  
**NPCI**  
सर्वोद्योगिता संस्थान  
NATIONAL PAYMENTS CORPORATION OF INDIA

Get the latest trends and make a fashion statement every day.

# ONE LIFE. ONE RuPay.

Dress your best with great shopping offers. Because what is this one life if you can't live it to the fullest.

Utility Bill Payments | Insurance Cover | Lounge Access

**RuPay**  
CREDIT | DEBIT | PREPAID

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Internationally accepted at Discover and Diners Club International merchants and ATMs.

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POWERED BY  
**NPCI**  
सर्वोच्च राष्ट्रीय भुगतान निगम  
NATIONAL PAYMENTS CORPORATION OF INDIA

Make every family vacation  
 a unique experience.

# ONE LIFE. ONE RuPay.

Get **great travel offers** to make every trip a memorable one.  
 Because what is this one life if you can't live it to the fullest.

Lounge Access | Insurance Cover | Utility Bill Payments

**RuPay**  
 CREDIT | DEBIT | PREPAID

Ask your bank for a RuPay Card. For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on:

Internationally accepted at Discover and Diners Club International merchants and ATMs.

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## National Geographic Ads

POWERED BY  
**NPCI**  
सर्वोच्च राष्ट्रीय भुगतान निगम  
NATIONAL PAYMENTS CORPORATION OF INDIA

Lift off in a hot air balloon  
 over breathtaking landscapes.

# ONE LIFE. ONE RuPay.

**RuPay**  
 CREDIT | DEBIT | PREPAID

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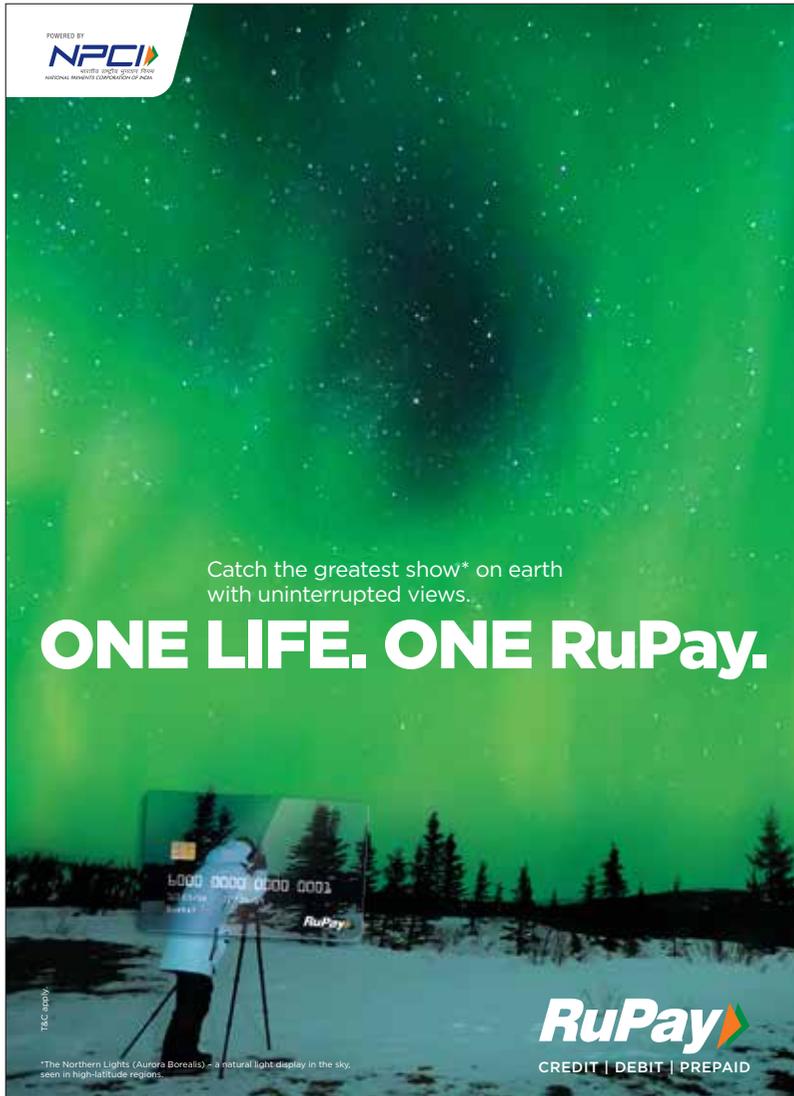
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National Geographic Ads

POWERED BY  
**NPCI**  
NATIONAL PAYMENT CORPORATION OF INDIA

Catch the greatest show\* on earth  
with uninterrupted views.

# ONE LIFE. ONE RuPay.



T&C apply.

\*The Northern Lights (Aurora Borealis) – a natural light display in the sky, seen in high-latitude regions.

**RuPay**  
CREDIT | DEBIT | PREPAID

Ask your bank for a RuPay Card.  
For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on:    

Internationally accepted at Discover and Diners Club International merchants and ATMs.  

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

POWERED BY  
**NPCI**  
NATIONAL PAYMENT CORPORATION OF INDIA



Experience the thrill of skydiving  
from 15,000 feet up.

# ONE LIFE. ONE RuPay.

T&C apply.

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**RuPay**  
CREDIT | DEBIT | PREPAID

Ask your bank for a RuPay Card.  
For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on:    

Internationally accepted at Discover and Diners Club International merchants and ATMs.  

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## Big Bazaar Ad

**ONE LIFE. ONE RuPay. ONE AMAZING OFFER.**

Enjoy additional **10%** discount on your Fincare RuPay card. **23 MAR - 30 APR**

**BIG BAZAAR** Making India Beautiful

**RuPay**

Offer valid on single minimum transaction of ₹1500, maximum discount of ₹250. Offer period: 23<sup>rd</sup> March to 30<sup>th</sup> April 2018. Maximum 1 transaction per month during offer period. T&Cs apply. For more details, visit [rupay.co.in](http://rupay.co.in)

Ask your bank for a RuPay Card. Fincare on [rupay.co.in](http://rupay.co.in)

Internationally accepted at Discover and Diners Club. International merchants and ATMs.

\*This campaign was active between 23rd March to 2nd May 2018, the discount is not available anymore.

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## RuPay website with international offers

**RuPay** Who We Are | What We Do | RuPay Offers | Milestones | Gallery

### RuPay Offers

#### The Upper House STN - Hong Kong

Enjoy 10% benefits at all Signature properties when you make a reservation through the Owners Club Hotel Collection.

Recover the following benefits at The Upper House:

- Continental breakfast for each guest daily at Cafe Gray Deluxe
- \$100 hotel credit, per room, per stay

The following amenities are subject to availability at the time of check-in/Departure.

Top Offers | All | International | Dining | Entertainment | Jewellery | Lifestyle | Shopping

Country: All | City: All | Category: All

- 8% Discount** - Tetra Tea - Karlovi
- The Upper House** - The Upper House STN - Hong Kong
- THE US GRANT** - THE US GRANT, a Luxury Collection Hotel, San Diego STN - San Diego
- The Sukhothai Bangkok** - The Sukhothai Bangkok STN - Bangkok
- Save 5% Off Services** - Embroider Value Chudhawal Services
- Up To 20% Off Car Rental** - SEV P-10588
- 10% Off Hotel Stay** - Erawan Hotel Bangkok P-10588
- 10% Off Hotel Stay** - Pullman Hotel Manila Prag P-10588

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## Social Media: Facebook

 **RuPay**  
Published by Sriram Subramanian [?] · 22 June at 16:58 · 🌐

RuPay and GrabOn enable you to save money by getting coupons on Fashion, Food and many more! Browse through all the amazing offers now: <https://rupayoffers.grabon.in/>  
GrabOn  
#OneLifeOneRuPay #RuPayOffers #GrabOn



2,749 people reached [Boost Post](#)

 Like  Comment  Share 

 Ketan Thakor, Bramha Kumar and 147 others [Most relevant](#)

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

 **RuPay**  
Published by Helly Mody [?] · 19 April · 🌐

Shop for fresh veggies at Big Bazaar with this exciting offer on your RuPay Cards.  
Enjoy additional 10% discount on your RuPay card.  
For T&C click: <https://www.rupay.co.in/big-bazaar>  
#OneLifeOneRuPay #OneAmazingOffer



62,835 people reached [Boost Post](#)

 Like  Comment  Share 

 Parvaj Parvaj, Sujit Paswan and 14K others [Most relevant](#)

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**RuPay**  
Published by Sriram Subramanian [?] · 15 June at 12:23 · 🌐

May this holy season of Eid be fruitful to you and your family! Eid Mubarak to everyone. #EidMubarak #Eid #EidulFitr #EidAlFitr #RuPay #OneLifeOneRuPay

Soak in the spirit of Ramadan with the entire family.

# ONE LIFE. ONE RuPay.

Dining offers available on

- foodpanda**: Flat ₹100 off on purchase of ₹275 and above. PROMO CODE: RUPAY
- Moshax**: 15% on Food & Soft Beverages
- SWIGGY**: Get 33% off on your first Swiggy order. PROMO CODE: RUPAY
- KAILASH PARBAT**: 15% on Food & Soft Beverages

**RuPay**

3,365 people reached Boost Post

Like Comment Share

Noorullah Shaik, Medisetti Naidu and 274 others

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