

NPCI/IMPS/OC No. 41/ 2014-15

July 7, 2014

To,

All IMPS Member Banks

Dear Sir / Madam,

NUUP (*99#) based mobile banking

National Unified USSD program (NUUP), the USSD service launched by NPCI, has been widely seen as an important catalyst for financial inclusion. The service which was in a passive mode for some time has been reactivated in past few months due to combined efforts of TRAI, DFS and IBA. Now all 12 TSPs have signed the agreement with NPCI and also connected themselves on NUUP.

Post the TRAI directive on the NUUP pricing to Telecom Service Providers (TSPs) and DFS's meeting on 3rd June, 2014, NPCI organised the meeting of all the banks live on NUUP service on 11th June 2014, at Mumbai, where members were informed about recent developments on NUUP, new services being offered & the way forward.

In order to avoid customers' inconvenience, we have standardized the transaction sets which are required for effectively monitoring the service and help in offering desired customer service. This standardisation included moving from MMID as the bank identifier to IFSC as the identifier. This and other changes, require development at bank's end. We have already shared standard technical specification with all the member banks to initiate necessary development at the bank's end.

We therefore request you to expedite the required developments process as your end and complete the certification by 31st July, 2014.

Thanking you,

Yours sincerely,

SD/-

Ram Rastogi
Head-IMPS