

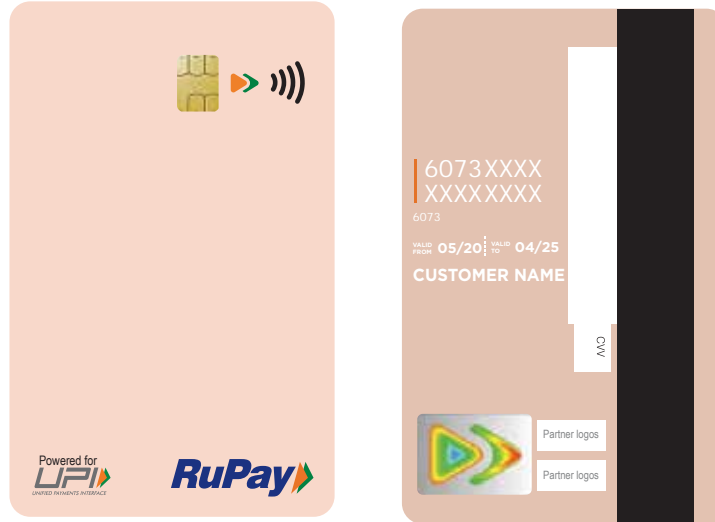
## RuPay Credit Card on UPI

*Powered for UPI*



Brand assets of '*Powered for UPI*' unit can be downloaded from  
<https://www.npci.org.in/npci-in-news/knowledge-centre>

## Vertical Card Design

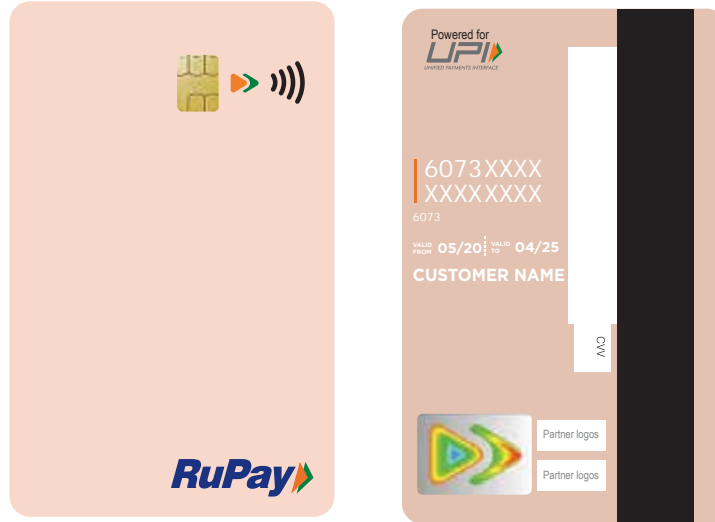


'Powered for UPI' in a stacked form, on the FRONT of the card  
*Placement is indicative and can be modified as per issuer's requirement*

'Powered for' font description  
Arial Narrow pt 6  
UPI logo W 13mm x H 4.5mm



## Vertical Card Design

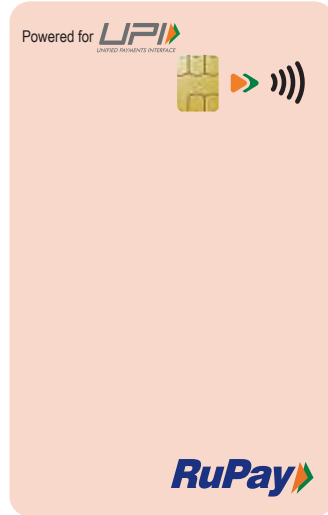


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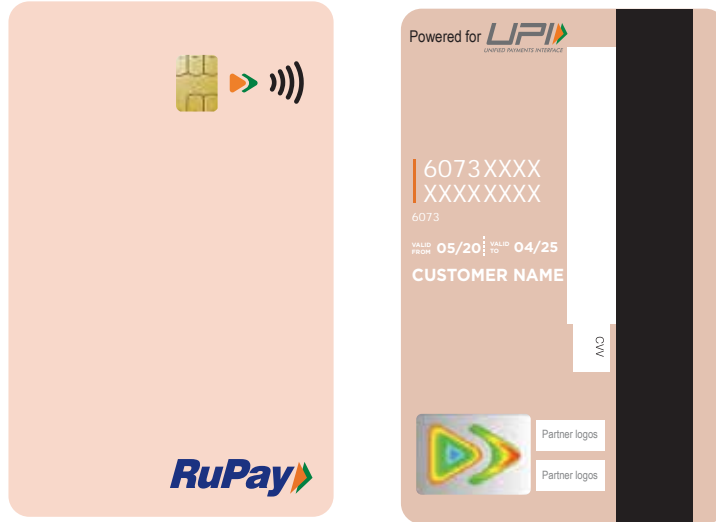


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Powered for **UPI**  
UNIFIED PAYMENTS INTERFACE

'Powered for' font description  
Arial Narrow pt 7  
UPI logo W 13mm x H 4.5mm

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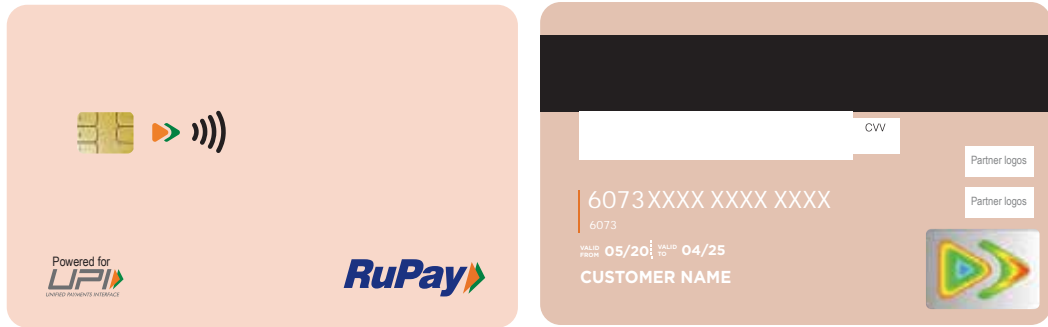


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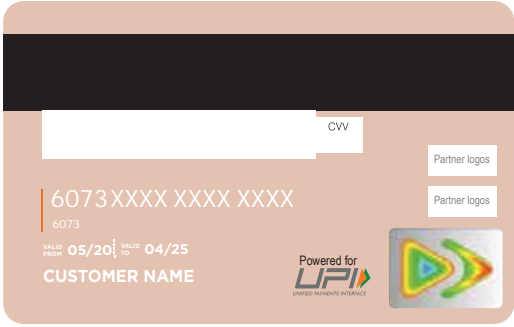
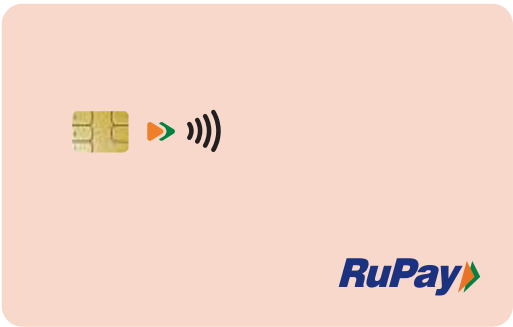


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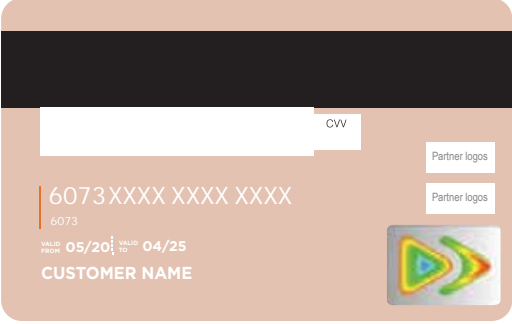
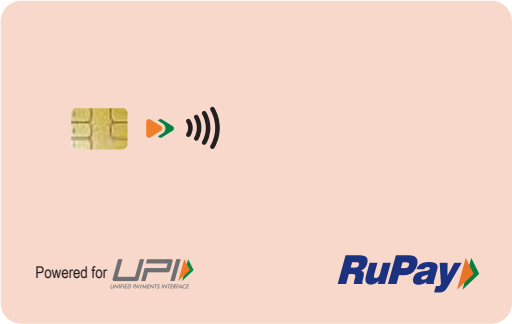


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# Horizontal Card Design



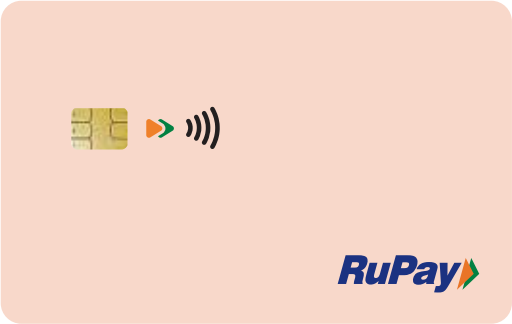
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# Horizontal Card Design

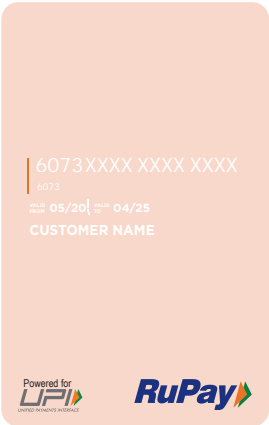


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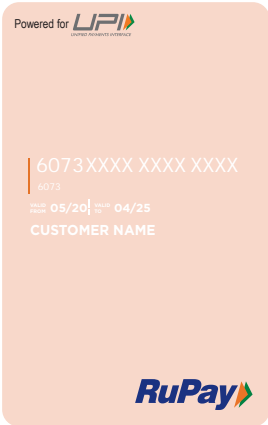
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# Virtual Card Design



Vertical Opt 1



Vertical Opt 2



Horizontal Opt 1



Horizontal Opt 2

**Thank You**