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**NPCI Pushes for Increasing Mobile Money Transfers by Reducing the Fee:**

NPCI is happy to announce that the switching fee for Mobile Money Transfers using the Inter Bank Mobile Payment Service (IMPS) would only be 10 paise for successful transaction to the remitting bank. NPCI had earlier planned to levy a charge of 25 paise per successful transaction from the remitting bank from 01 April, 2011. Now NPCI has decided that it would levy only 10 paise as switching charges for successful transactions for the next financial year ie 01 April 2011 to 31 March 2012 to provide momentum and impetus to mobile based financial transactions. The fee was waived in full for the current financial year to promote this product. It may be noted that while this charge would be applicable to the sending bank, the banks have the freedom to charge their respective customers as per their policies.

“IMPS has kindled interest among the banking community and customers going by the number of banks that have already joined in quick time (14 of them) , the number of banks that are in various stages of joining the scheme (10+) and the visible keen interest of customers . Given that IMPS can be of help in the financial inclusion objective as well, with the reduction in charges to 10 paise per successful transaction – probably the least switching charges in the world for similar services – NPCI expects the banks to promote this service aggressively and increase the transaction volume 2 to 3 times more than originally envisaged.” Said M Balakrishnan, Chief Operating Officer of NPCI.

The list of banks that are already live are:

- 1 Axis Bank
- 2 Bank of India
- 3 HDFC Bank
- 4 ICICI Bank
- 5 State Bank of India
- 6 YES Bank

**7** Union Bank of India

**8** Lakshmi Vilas Bank

**9** Kotak Mahindra Bank

**10** Federal Bank

**11** Corporation Bank

**12** Oriental Bank of Commerce

**13** Indian Bank

**14** Development Credit Bank Ltd

The list of banks that are in various stages of joining the service are:

1. IDBI Bank
2. Syndicate Bank
3. Citibank
4. Karur Vysya Bank
5. Andhra Bank
6. Punjab National Bank
7. Indian Overseas Bank
8. Canara Bank
9. IndusInd Bank
10. South Indian Bank
11. State Bank of Travancore
12. State Bank of Hyderabad

A. P. Hota

**Managing Director & CEO, NPCI, Mumbai**

**About NPCI**

NPCI is the umbrella organization of all retail payment systems in India and is set up by RBI, IBA and banks. The organization has been mandated to build payment system infrastructure for payment systems like ATM Switching, Mobile Payments, Cheque Truncation System, POS Switching, 24 \* 7 remittance system and Financial Inclusion transactions. Currently there are 54 member banks.